



The Bradford MBA



PERSONAL JOURNEY GLOBAL IMPACT



The Bradford Accelerated MBA

A transformational experience

The Bradford Accelerated MBA at a glance

January	February	March	April	May	June	July	August	September	October
Business accounting			Managing people			Business research MBA project			
Marketing			Business economics						
Operations management			Corporate Law and International Legislative Frameworks						
Strategic management			Management of change						
Corporate finance			Global supply chain management						
Corporate Social Responsibility and Sustainable Operations									
Personal Development Portfolio									

This timetable provides you with an idea of the balance of your course



Dr Bryan Lowes

Director of Studies Accelerated MBA

The Accelerated MBA pathway is designed as a collegiate style of learning within small learning sets, but with the advantage of networking with a large circle of MBA students from a range of cultures, specialisms and business sector backgrounds. This is an innovative 10-month programme, embedding the principles of sustainability throughout the learning experience. It is designed for experienced professionals with drive, energy and commitment who are seeking to make a transformational change in their career and develop the skills and competencies to manage at the highest level in business. With a January start, and a duration of only 10 months this means you will be able to return to the world of work and your new career with the minimum of delay and cost.

The programme structure

Starting in January, this unique programme - the first of its kind in the UK - has been created for the most highly motivated and committed students, offering them the chance to complete the Bradford MBA in a shorter time period than the normal 12 months. We have a cohort of up to 30 students who work in study groups of five to seven.

The programme begins with a week-long induction on 10th January, designed to accelerate your learning and get those who may not have studied for some time, back into the way of learning. The programme consists of core modules that provide the fundamental knowledge of management principles and theory and advanced modules that build on this knowledge to provide a wider understanding of specific topics that have been identified as essential and relevant to the contemporary commercial world. The practice of sustainability is an important ethos at the School of Management, and this forms a major focus for the whole programme.

The programme uses a variety of learning and teaching approaches, including lectures, case analysis, group work, individual and group problem solving research. Modules are

also delivered in variety of ways. Many of the modules are provided in a block-week format solely for the Accelerated MBA students, whilst others are held during the day or in the evening with our full-time MBA and Executive part-time students. In this way, you will experience the full benefit of networking with a fantastic mix of managers and professionals with diverse backgrounds and cultures from across the world.

Accelerated full-time MBA support

At the School of Management we recognise that you are not just buying a learning experience when you take the Bradford MBA, you are choosing to transform your life. Whatever your motives, you can anticipate a substantial increase in salary and new opportunities to become available that were previously unobtainable.

To facilitate this transformational journey, you will be supported by a dedicated team of professionals in careers development and effective learning who will be on hand to help you realize your ambitions. We aim to create a learning environment that will enable participants to learn from each other by sharing their knowledge and experiences in a collegial context and to provide opportunities

to develop professional international networks with other students and alumni, whilst learning how to relate contemporary business knowledge to the real business world.

Accommodation

We will reserve self-catering accommodation for you on the School campus, in our Heaton Mount conferencing and residential centre. The cost for this accommodation, should you choose to take it, is £105 per week for the first month. If you choose to stay here for the full 10 months, which we would strongly recommend to gain full advantage of the collegiate system and on-campus facilities, we will offer you this facility for only £100 per week.

The students

The Bradford Accelerated MBA is for experienced professionals from all over the world. They are likely to be specialists in their chosen field but may lack the breadth of business knowledge to take them to the next level in their chosen profession or to make a desired career change into the wider field of management.

For further information on the Bradford Accelerated MBA, visit www.bradford.ac.uk/accmba

// The Effective Learning support is a real asset to the school and a powerful aspect of the educational experience. //

Student profile

Marcus Orton

Accelerated MBA 2010

Marcus was keen to achieve a well-respected, highly rated MBA, and our *FT* listings and overall reputation was important. In practical terms it was the fast-track structure of the Accelerated MBA that made all the difference. "The January start date and limited course duration was a timely short break from my professional work. The programme helped to strengthen my appreciation and capabilities in business management and administration as I progressed from R&D, through Project Management into company management and business leadership.

"The programme topics complemented my skills, experience and development needs. Access to the themes and issues within Sustainable Operations in particular will have a long-term impact on my approach to personal and business management.

"The significant work-load certainly tested and improved my ability to manage my time and priorities, achieve on time and "in full" delivery against immovable submission and exam dates. The Effective Learning support from day one has been invaluable, it is a real asset to the School and a powerful aspect of the educational experience.

"I enjoyed fantastic conversations with and support from colleagues and academic staff as we grappled with relating theory to business practice. Sharing these few months with so many colleagues from further afield, helped me gain a deeper appreciation and respect for their cultural heritage, insight and values."

Marcus now intends to return to medical devices business management, and is also exploring opportunities in the management of healthcare provision.

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