



The Bradford MSc Reference form



PLEASE RETURN TO: RECRUITMENT & ADMISSIONS OFFICE
BRADFORD UNIVERSITY SCHOOL OF MANAGEMENT, EMM LANE, BRADFORD, BD9 4JL, UK
Tel +44 (0)1274 234321 Fax +44 (0)1274 234433

MSc PROGRAMMES AT BRADFORD FULL-TIME, ONE-YEAR DEGREE COURSE CONFIDENTIAL REFERENCE

To be completed by the applicant:

Surname/family name..... UB No (if known)

(including title: Dr, Miss, Mr, Mrs, Ms)

Given name..... Male Female

Programme title

Year of course commencement

To be completed by the referee:

The above candidate is applying for admission to our Master's Programme and we should be grateful if you would complete this form. Brief details of the course are provided below for your information. No application will be processed until both references have been received.
Thank you for your assistance.

Course details The Master's Programme is a three-stage course lasting a full twelve months from the first day of the academic year.

Students from any disciplinary background may follow one of six streams: Finance, Accounting and Management; Human Resource Management; International Business and Management; Management; Marketing and Management; or The International Master's in Management.

Students with appropriate prior study may follow one of two specialist streams: Advanced Marketing or Finance.

The MSc is awarded on the basis of examinations, assessed coursework and a dissertation of approximately 20,000 words.

Further information on the Bradford MSc is available on the web at www.bradford.ac.uk/management/msc

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1. How long have you known the applicant and in what capacity?
2. How do you assess the applicant's intellectual/academic ability? Comment on academic performance/ results would be appreciated, where applicable.
3. Please comment on the applicant's strengths and weaknesses, particularly as they relate to his/her future career development in management.
4. In comparison with other members of his/her peer group, how would you assess the applicant in the following qualities? Please circle the appropriate point on the scale:

Analytical and conceptual ability	<i>Below average</i>	1	2	3	4	5	<i>Above average</i>
Originality and creativity	<i>Below average</i>	1	2	3	4	5	<i>Above average</i>
Administrative and organisational skills	<i>Below average</i>	1	2	3	4	5	<i>Above average</i>
Social adaptability	<i>Below average</i>	1	2	3	4	5	<i>Above average</i>

5. Any other comments:

Signature of referee: Date:

Name and position:.....

Address:.....

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