



BRADFORD
UNIVERSITY
School of Management

Alumni Lecture Series 2005/6

INFORMATION



Wednesday 16 November 2005, 5.30pm – 8pm

Heaton Mount, Bradford University School of Management

Steven Crawshaw

Bradford & Bingley plc

"Bradford & Bingley in 2004: Tin Hat or Bowler Hat?"

Steven Crawshaw, Group Chief Executive of Bradford and Bingley plc, will present his exceptional insight into successfully managing wholesale change in a large organisation based around his experiences over the last 20 months initiating, leading and delivering Bradford & Bingley's restructuring programme. The programme was highly significant in terms of the evolution of the bank and has had a significant impact on revenues, costs and the Group's staff.

Steven started his career as a litigation solicitor before taking a full time MBA course at Cranfield School of Management. Steven then spent 8 years at Cheltenham & Gloucester and Lloyds TSB before joining Bradford & Bingley Building Society in 1999 as Flotation Programme Director for the demutualization to form Bradford & Bingley plc. After the flotation Steven became a Group Director with responsibility, over time, for a number of areas including strategy, marketing, public relations, HR and IT. In 2003 he was elected to the Group Board and became Managing Director of Lending and Savings. He was appointed Group Chief Executive in March 2004. Steven is married with two sons aged 11 and 9 and lives in Ilkley, West Yorkshire.

Message from the Dean

We are delighted that Steven can share with our alumni his experiences of leading Bradford & Bingley through a period of significant change. The company can trace its roots locally to 1851 when the Bradford Equitable and the Bingley Building Society were formed; we look forward to hearing how he has managed such wholesale change in a major financial institution from both a business and a personal perspective.

I look forward to seeing you on Wednesday 16 November 2005

Professor Arthur Francis
Dean



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BOOKING FORM

This event is open to all Bradford University School of Management alumni, and will offer a good opportunity for networking. The lecture, free to attend, will begin with tea and coffee and end with a buffet. Numbers are limited; please use the form below to ensure your name appears on the guest list.

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I would like to attend

Heaton Mount, Bradford University School of Management

Steven Crawshaw

"Bradford & Bingley in 2004: Tin Hat or Bowler Hat?"

Please note registration for the event is at 5.30pm and the lecture starts at 6.00pm

Title and First name

Family name

Business address

..... Post code

Daytime telephone number

Email address

Year of graduation from the School of Management, and degree

Please return this form to the address below by Monday 7 November 2005

Bradford University School of Management, Alumni Office, Emm Lane, Bradford, West Yorkshire, BD9 4JL, England

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