



## Free Alumni Event

Julian Rawel (MSc BA DipM FCIM) Director of Executive Education invites you to

## The Decade's First Bradford Alumni Event in Dubai

**19.00-21.00hrs, 18<sup>th</sup> March 2010**

Tulip Inn FZ LLC, Block 12, Dubai Knowledge Village (close to Media City)

Itinerary for the evening includes:

- The latest news from Bradford University School of Management
- A masterclass lecture on “**Corporate Debt – being proactive in challenging times**”  
*by Patrick Barber, Senior Lecturer in Accounting & Finance*
- A masterclass lecture on “**Branding – do you work for a brand or a brand name?**”  
*by Julian Rawel Director of Executive Education and Lecturer in Strategic Marketing*
- A delicious networking buffet

**To book a place(s) RSVP to Clare Haynes - [c.l.haynes@bradford.ac.uk](mailto:c.l.haynes@bradford.ac.uk) with full name, job title and full contact details of each attendee or book online at [www.bradford.ac.uk/management/dubaibook](http://www.bradford.ac.uk/management/dubaibook)**

**Financial Times** ranking:  
**Top 10 in the UK**  
**Top 30 in Europe**  
**Top 80 in the World**