

---

# Hafiz R. Mirza

Professor of International Business

Email: [h.r.mirza@bradford.ac.uk](mailto:h.r.mirza@bradford.ac.uk)

Tel: +44-1274-234389

Fax: +44-1274-235680



Hafiz is the only person in the world to have missed the fall of the Berlin Wall. This is mostly because he was moping at the Hotel El Presidente in Montevideo, having been ignominiously thrown out of Argentina - but at least he saw Uruguay in the company of a band of itinerant, rowdy Chileans. Sensibly, he has not allowed this embarrassment to restrain his ongoing research and teaching in the field of International Business.

## Teaching and Administration

Hafiz teaches on a wide variety of International Business courses at the undergraduate, postgraduate, PhD and Executive Development levels, both at Bradford and on the University's international programmes. Managing International Development, Japan in the World Economy and Advanced International Business are among the specialist, research based, courses in his repertoire. He is currently supervising about a dozen PhD and DBA students on a full and part-time basis.

His current administrative duties include, Head of Research, Business Economics and International Strategy Group (BEIST); Chair, Asia-Pacific Business and Development Research Unit (APBDRU); and membership of the Executive, Research, Doctoral and other Management Centre committees.

## Professional Activities

Hafiz has conducted advisory and consultancy work for various organisations, including the European Commission, the United Nations Conference on Trade and Development (UNCTAD), British Trade International, the United Nations Economic Commission for Africa (UNECA), the Japan Bank for International Co-operation (JBIC), the BBC, the Osaka Prefectural Government and the ASEAN Secretariat. He is presently Adviser to the Task Force on the Collection and Reporting of Statistics in ASEAN and Member of the Advisory Board, Euro-Asia Management Studies Association (EAMSA).

He is very active in the International Business Community and is a reviewer for many publishers and journals, including Applied Economics, Organisation Studies, Transnational Corporations, International Business Review, Management International Review, Asian Affairs, Regional Studies and the Economic Journal. He has contributed book review articles for these and other journals. He is a member of a number of professional organisations, including the Academy of International Business, the European International Business Academy, the Royal Economic Society, the Euro-Asia Management Studies Association, the British Association of Japanese Studies and the European Association for Japanese Studies.

### Research Interests

Hafiz has a wide range of research interests and has, on occasion, seriously considered releasing them into the wild. For the moment, however, they can be classified into four broad domains (or phyla).

**Japanese International Political Economy.** Research themes investigated include:

- Foreign Investment by Japanese Companies before the Pacific War
- Government-Industry Relations and the Management of Industrial Restructuring in Japan and the UK
- The Development of European Direct Investment in Japan

**East Asian Business and Development**

- The Strategy, Objectives and Performance of Transnational Corporations in ASEAN
- TNCs and the Technological Development of East Asia
- Transnational Corporations and the ASEAN Investment Area after the Asian Crisis

**Knowledge Creation and Transfer**

- Transnational Corporations as Agents for the Transmission of Business Culture
- Knowledge Creation and Knowledge Transfer in Japan's Economic Development
- The International Transfer of Technology by Smaller Firms

**Globalisation, Regionalisation and the Future Trajectory of the World Economy**

- Global Competitive Strategies in the New World Economy
- The Globalisation of Multinational Enterprises and Developing Country Multinationals
- Factors Affecting International Joint Venture Partnership Success
- The Emerging Cultures of Capitalism

Because he works closely with a wide range of national and international organisations most of these research themes have a policy, as well as academic, dimension.

### New Research Projects

Hafiz has recently begun work on a number of new research projects with colleagues at Bradford and other research institutions:

- Transnational Corporations and the Technological Development of Host Country Enterprises in East Asia (with Axèle Giroud, funded by the Japan Bank for International Co-operation).
- Overseas Trade Support for SMEs (with Gonzalo Shooobridge, Kathryn Watson, John Sparkes and others, funded by the European Union).
- Regionalisation, Foreign Direct Investment and Poverty Elimination (with Mark Hiley, Axèle Giroud, Nick Freeman and others, funded by DFID)

For further information on Hafiz's research interests and research projects, see the research web page for the Strategy, Economics and International Business Group.

<http://www.brad.ac.uk/acad/management/external/researchgroupsseib.php>

## Selected Recent Publications

### Books and Reports

*The Strategy, Objectives and Performance of Transnational Corporations in ASEAN: Country Studies*, Edward Elgar, London, forthcoming, 2000. (With Kee Hwee Wee.)

*The ASEAN Investment Report: Trends and Developments in Foreign Direct Investment*, ASEAN Secretariat, Jakarta, 1999. (With Kee Hwee Wee). In addition, *The Statistics of Foreign Direct Investment in ASEAN, 1999 Edition*, ASEAN Secretariat, Jakarta, published simultaneously with the ASEAN Investment Report, has been designed as a companion volume with input from HM as Senior Advisor to the ASEAN Task Force on FDI Statistics.

*Global Competitive Strategies in the New World Economy: Multilateralism, Regionalisation and the Transnational Firm*, Edward Elgar, London, 1998, pp320.

*International Strategic Management*, Macmillan, London, 1998, pp200. (With Peter J. Buckley and Fred Burton.) (Part of the AIB Series in International Business.)

*The International Transfer of Technology by Smaller Firms*, Macmillan, London, 1997, pp500. (With Peter J. Buckley, Jaime Campos and Eduardo White).

*The Promotion of Foreign Direct Investment into and Within ASEAN: Towards the Establishment of an ASEAN Investment Area*, ASEAN Secretariat, Jakarta, 1997, pp200. (With Frank Bartels, Mark Hiley and Axèle Giroud.)

*Concept Paper for a Training Programme on the Role of Foreign Direct Investment and Transnational Corporations in Development*, UN Staff Training College, Turin, , 1997, pp50.

*Sharing Asia's Dynamism: Asian Direct Investment in the European Union*, United Nations Publications, New York and Geneva, 1996, pp150. (In collaboration with UNCTAD-DITE staff.)

*Investing in Asia's Dynamism: European Direct Investment in Asia*, Office for Official Publications of the European Union, Luxembourg, 1996, pp125. (In collaboration with European Commission staff, UNCTAD-DITE staff.)

### Articles and Book Chapters

Multinational Corporations and Foreign Direct Investment in Asia's Emerging Markets: Before and After the Economic Crisis: Any Changes, *Management International Review*, forthcoming, 1999. (with Frank Bartels).

Factors Affecting International Joint Venture Partnership Success: A Conceptual and Empirical Analysis of Foreign-Local Partner Relationships and Performance in Joint Ventures in Turkey, *International Business Review*, Vol. 8, No. 6, 1999. (With Mehmet Demirbag.)

The Emerging Cultures of Capitalism: From the "Clash of Civilisations" to "Unity in Diversity", *Issues and Studies*, Vol. 34, No 10, 1998.

The Asian Economic Crisis: A Forward Look at Implications for International Business, in Frank-Jürgen Richter (Ed), *The Asian Economic Catharsis*, Quorum, Westport, 1999. (With Frank Bartels.)

The Globalisation of Multinational Enterprises and Developing Country Multinationals, in Stephen Young and Neil Hood (Eds), *Globalisation of Multinational Enterprise Activity and Economic Development*, Macmillan, London, 1999.

“EU FDI in ASEAN”, in Roger Strange, Jim Slater and Corrado Molteni (Eds), *The European Union and ASEAN: Trade and Investment Issues*, Macmillan, 1999. (With Axèle Giroud, Frank Bartels and Kee Hwee Wee).

Recent Developments in American and European Direct Investment in Post-Bubble Japan: Contrasting Perspectives, in Raj Aggarwal (Ed), *Restructuring Japanese Business for Growth: Strategy, Finance, Management and Marketing Perspectives*, Kluwer Academic, 1999. (With Peter J. Buckley and John R. Sparkes.)

Transnational Corporations as Agents for the Transmission of Business Culture to Host Countries, in Paul Cook, Colin Kirkpatrick and Fred Nixson (eds), *Privatisation, Enterprise Development and Economic Reform: Experiences of Developing and Transitional Economies*, Edward Elgar, London, 1998.

**The world is not enough...  
Hafiz conducting  
InterPlanetary Business  
(IB) Research on Mars!**

