Module Details

Module Title	Policy Analysis for Governance and Development
Module Code	DEV7037-B
Academic Year	2023/4
Credits	20
School	School of Social Sciences
FHEQ Level	FHEQ Level 7

Contact Hours

Type	Hours
Lectures	20
Seminars	8
Directed Study	172

Availability

Occurrence	Location / Period
ADB	African Development Bank / Semester 1
BDA	University of Bradford / Semester 1

Module Aims

* To develop an advanced understanding of policy analysis skills;
* To develop a systematic understanding of institutions and the interaction of formal and informal institutions and norms,
* To develop an advanced knowledge and understanding of the changing nature of state, the concept of governance and its indicators;
* To examine the contested concept of quality of government;
* To develop appropriate policy analysis skills and apply these to relevant public policy contexts of justice, equality, improving governance and achieving development.

Outline Syllabus

* Advanced policy analysis skills and the public policy contexts; The new institutionalism: institutions that govern human interactions (North); rationalism and collective action; principal-agent problems.
* Critiques of the new institutionalist approach.
* The shift from government to governance, the changing role of the state and the changing nature of state-market relations.
* Central and local government relations and decentralization.
* Quality of governance concepts, indicators, the methodologies behind them and critiques of these.
* Governance failures including anarchy, state-capture, and corruption.
* Principles of justice, ethics and public policy.
* Professional values of a policy analyst.

Learning Outcomes

Outcome Number	Description
01	Show an advanced understanding of different theories or concepts of institutions and how these influence the meaning and frameworks of quality of governance;
02	2 Develop applied policy analysis skills to: a. critically examine the relationship between individual citizens and the state and of issues such as the role of co-operation and collective action in relation to public goods and public services b. critically examine the ethical dilemmas and issues related to selected policy problems; and c. apply and critically comment upon an evidence-based approach to policy making
03	3 Communicate complex issues and ideas in a manner accessible to diverse audience and appropriate for professional standards expected of a policy analysis.

Learning, Teaching and Assessment Strategy

The module will be delivered using a range of participatory learning approaches. Where appropriate we will use technology including online sessions. The learning activities will include lectures, discussions and seminars and these aim to develop the key concepts, theories, and alternative models or frameworks to identify issues in policy and practice. Through polls, surveys and debates some of the complexities of governance and in understanding institutions are explored. Collaborative group work focuses on applying concepts developed in the module to identified case studies or selected real life policy issues in national or local government contexts including current policy challenges.

Students can expect to complete an individual portfolio assessment of their experience and learning from this module, between 3500-4000 words and as per the requirements and submission points set out on the Virtual Learning Environment. For large cohorts, this is 100% of the module assessment.

For executive cohorts, the main assessment (80%) is by an original academic essay of 3000 words that requires you to critically evaluate current literature and research findings and selected cases or empirical examples. You will also work in groups to complete group work assessment (20%) using appropriate online and face to face collaborative tools to develop a presentation and an executive summary with audio-visual materials to explain and analyse a particular governance problem relating to development policy in the Global South. Supplementary for the group presentation will take the form of an individual piece of work agreed by the Module Leader.

Mode of Assessment			
Type	Method	Description	Weighting
Summative	Coursework - Written	Task 1: Analysis of any 2 sets of indicators on corruption or governance quality (800 words)	20%
Summative	Coursework - Written	Task 2: Assignment (800 words) demonstrating sound understanding of some of the key issues on institutions.	30%
Summative	Coursework - Written	Task 3: Critical reflection (1000 words) on an important book used in the module.	30%
Summative	Coursework - Written	Task 4: Critical reflection (1000 words) on an activity or theme and applying it to a context.	20%

Reading List
To access the reading list for this module, please visit https://bradford.rl.talis.com/index.html

Please note:
This module descriptor has been published in advance of the academic year to which it applies. Every effort has been made to ensure that the information is accurate at the time of publication, but minor changes may occur given the interval between publishing and commencement of teaching. Upon commencement of the module, students will receive a handbook with further detail about the module and any changes will be discussed and/or communicated at this point.