



UNIVERSITY OF  
**BRADFORD**  
MAKING KNOWLEDGE WORK™

# Economics

Foundation Year  
BSc Hons 3- and 4-year courses





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This booklet can be made available in other formats, for example, Braille, Large print or digital audio. Please contact the Department of Development and Economics Studies. Tel: 01274 235717

The University of Bradford - **Confronting Inequality: Celebrating Diversity™**  
The University has a comprehensive policy on equality and diversity, and is committed to promoting and supporting it across all aspects of University activity.

# WELCOME FROM THE DIRECTOR OF ECONOMICS

Economics is an exciting and important area of study, as recent world events have demonstrated. At the University of Bradford, we emphasise the practical and applied aspects of economics to help you best understand the world around us, with a focus on the impact of economic forces on people and businesses and the role of policy in shaping change.



Our degree courses are based in the Department of Development and Economic Studies, an internationally renowned, multidisciplinary centre for teaching and research. Our commitment to research-based teaching means that our courses are kept up to date with the latest developments in economics and the world, whilst our connections to related social science and management departments at the University provide you with an enviable range of economics degree combinations and the maximum flexibility to pursue your interests as they develop.

We are proud of our reputation as a friendly and inclusive Department with a highly diverse and proactive student body and we remain committed to providing you with individual support to assist your learning and development. At Bradford you will meet new friends from across the world and this makes for an exciting and vibrant learning environment.

In addition to subject knowledge, our courses provide the opportunity to gain important transferable skills. These include study and communication skills, research skills, career development skills or even a foreign language. Our students are increasingly taking up the opportunity to study abroad for a year at one of our partner institutions or to pursue a summer or year-long internship in the private or government sector. Taken together, this means economics graduates from the University of Bradford are well placed to pursue rewarding careers after university.

We hope you find the information you need in this booklet and that you like what you see. If you require further information or would like to arrange a visit, please do not hesitate to contact us.

We look forward to welcoming you to the University of Bradford!

A handwritten signature in black ink that reads "Gary Slater". The signature is written in a cursive style with a long horizontal line underneath.

**Dr Gary Slater**  
Director of Economics

# Why Study Economics at the University of Bradford?

[www.bradford.ac.uk/economics](http://www.bradford.ac.uk/economics)

## BSc Honours Courses in Economics

- Economics
- Business Economics
- Financial Economics
- International Economics
- Economics with Development Studies
- Economics with International Relations
- Economics with Marketing

- Economics with Psychology
- Economics with Social Policy
- Economics with Sociology

## Foundation Year (Economics)

- Bradford Foundation Year
- International Foundation Year

For full listings, including UCAS numbers, see pages 6 and 14.

### Why Study Economics?

From the local to the global, economics is concerned with understanding the way people and societies make decisions and determine outcomes that affect us all whether as consumers, workers, businesses or policy-makers. Questions that economists might analyse include:

- Is there a trade-off between the environment and rapidly growing economies?
- Will the internet bring down the music industry?
- Should we ban or tax unhealthy food?
- What caused the global economic crisis and can government action reverse it?

In answering questions like these, economics provides a particular way of thinking about the world that develops your problem-solving and analytical skills. These are skills that are in high demand from employers.

### Can I also take Business Modules?

Yes, you can take a range of business-related options from us in the Department of Development and Economic Studies as well as the School of Management as part of your degree. This will allow you to specialise in business or finance after completing your degree.

### Why Study Economics at the University of Bradford?

Our economics courses locate the discipline within the real world, enabling you to use economics to analyse practical problems. Additionally:

- We offer a wide range of flexible degree courses allowing you to study economics in depth or in combination with related business or social science subjects
- Support is available to help you find an internship in the private or public sector
- Study abroad opportunities at partner institutions in Europe, North America and Australia
- Class sizes are small enough to allow for individual attention and support
- Teaching is informed by staff research and keeps you up to date with world developments
- We maintain a high level of care through the personal tutor system
- University of Bradford graduates in general and our economics graduates in particular enjoy good career prospects
- Learning activities utilise the latest electronic learning packages to help you understand and apply economic analysis

You can find more detail on what makes our courses special in the following pages and student profiles.

### Should I Study a Business or Economics Degree?

We all make economic decisions every day of our lives. Studying economics will enable you to understand the decisions of households, firms and governments based on human behaviour, beliefs, structure, constraints and need. Economics provides you with the knowledge and insight necessary to understand the impact of developments in business, society and the world economy.

Studying economics allows you to go onto work or further study either as an economist or in the field of business. In contrast, studying business alone does not offer you the same opportunities. In other words, studying economics offers you the platform to apply your skills to areas of business, politics, social policy and beyond.

The latest information gathered by HESA on the mean salaries of full-time, first degree graduates entering either employment or self-employment indicates that average starting salaries for economists are the fourth highest at £24,466 compared to £20,059 for business studies in twenty-second place. Also, these are £8,000 more than non-graduates for economists, compared to only £4,500 more for business studies graduates. Hence, economics graduates are well remunerated both in comparison to other subjects and non-graduates.

# Special Features of Our Courses



**Richard Jubb**

## **BSc Economics, 2007 entry**

"I'm studying BSc in Economics which gives you a wide choice of modules, so you can pursue your interest in many areas such as marketing, finance or international relations alongside core economics modules. Bradford has a fantastic learning environment with plenty of support and encouragement if you should encounter problems on your course."



**Asma Laher**

## **BSc Business Economics, 2007 entry**

"Having transferred from another university, I feel that I can honestly say that Bradford is a cut above the rest. I have received all the support and help I needed to improve in those areas where I had weaknesses, allowing me to achieve the best I can. This support comes from course tutors, module leaders and the University's Learner Development Unit, which was flexible to my needs."

**Aminur Chowdhury**

## **BSc Economics, 2008 entry**

"The University has been excellent for me at so many levels. Throughout the degree programme the tutors have encouraged me to use my knowledge of economic theory to evaluate contemporary real-world data and issues. This is a fundamental skill valued by employers in all sectors.

The support structure at Bradford is extraordinary. No problem seems too big for my tutors and they make every effort to guide me through each problem I encounter on the course.

Also, the friends I have made on the course come from so many different parts of the world and I seem to be learning something new from each every day! I have enjoyed getting to know students through playing for the departmental football team, through the vast number of events organised by the department and also through the countless number of social activities which take place throughout the University as a whole."



## **High-Quality Teaching and Learning**

At Bradford we have invested heavily in our learning and support services, and in the Economics Programme we utilise the latest computer packages to support your study including LiveEcon and the Blackboard virtual learning environment. We have been praised for the quality of our Economics provision in national subject reviews of teaching quality. The Programme received top marks in the areas of student progression and achievement, student support and guidance, learning resources, and quality management and enhancement. It was praised for its wide access for prospective students, especially from different backgrounds. We have also performed well in National Student Satisfaction surveys.

## **Flexible Course Structure**

Our flexible course structure allows you to study economics on its own, or with another social science or business discipline. Options within the course enable you to study the application of economic principles to key areas such as business, the global economy, labour, finance and development. You may also choose options from outside your core economics specialism, including modules in accounting and marketing or various languages from beginners' level, as well as subjects from across the social sciences. Our flexible course structure allows for changes in degree path at the end of year one, whilst the range of options available means you have freedom to pursue your interests as they develop.

## **Teaching Informed by Research**

You will be taught by staff who are actively engaged in extending subject boundaries through research, in particular within the fields of EU economic integration, trade, social economics and the economics of developing countries. This means that the teaching you receive benefits from cutting-edge research and stays at the forefront of latest thinking in the subject. Examples of these important synergies are our degrees in International Economics and Economics with Development Studies, together with our latest new module examining the *Economics of Leisure*, which analyses the growth areas of sport, broadcasting, culture and tourism.

# Special Features of Our Courses

[www.bradford.ac.uk/economics](http://www.bradford.ac.uk/economics)

## Transferable Skills

In addition to developing your subject knowledge, our degree courses are designed to offer you a range of transferable skills, useful in a range of careers and situations beyond university. As part of this commitment, all economics students take modules in study skills and in career and personal development, whilst options exist in languages. You will also research and write an 8,000-word dissertation on a topic of interest within the focus of your degree under the guidance of a supervisor. This substantial piece of work gives you the opportunity to increase your specialist knowledge and to demonstrate to future employers your ability to work independently.

## Friendly and Inclusive Atmosphere

With an intake of up to 100 undergraduate students per year, you can be sure of a close-knit group and an atmosphere conducive to serious but enjoyable study. Should you have any problems, your Personal Tutor will be on hand to help out. To keep you informed of the latest developments in economics, the Department hosts a programme of regular seminars by visiting speakers for all undergraduates. You can also get involved with the running of the Economics Society to plan and organise other activities for students in the Department.

## Internship Opportunities

Internships are becoming increasingly popular among our students. In your second year you will be introduced to opportunities by employers in both the private and public sectors. In the last two years students have undertaken internships with marketing, banking and the highly competitive Government Economic Service placement scheme in the Department for Work and Pensions, Department of Health and the Treasury (See profile on page 17).

## Placement and Study Abroad Opportunities

Support is available to help you find placement to study abroad after the second year in one of our partner universities across Europe, and in North America and Australia (See page 9).

## Excellent Employment Prospects

Whichever route you take, our courses develop your powers of analysis and critical thought, and build skills in communication, expression and rational argument. These are valuable in any area of employment. Indeed, evidence suggests economic degrees are particularly well-rewarded in the labour market (see analysis at [www.whystudyeconomics.ac.uk](http://www.whystudyeconomics.ac.uk)). Our graduates find opportunities in both the private and public sectors and many go on to further study in economics or business.

Our economics students have an excellent graduate employment record with 88%\* of our 2007 graduates in work or further study within 6 months of graduating (see page 17 for information about some of our own graduates' careers).

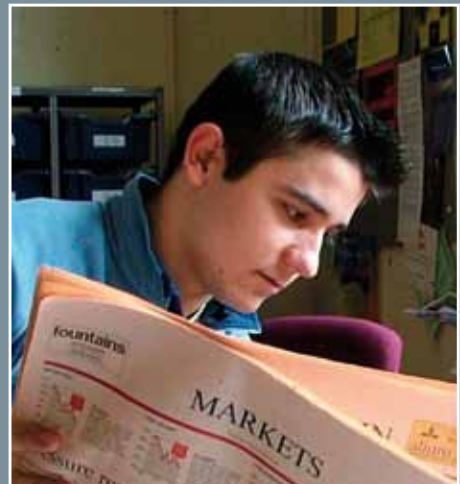
*\* These statistics are derived from annually published data based on those UK domiciled graduates who are available for employment and further study and whose destinations are known.*



Justin Overend

BSc Business Economics, 2006 entry

"Studying in Bradford is fantastic! Everything you need is right at your fingertips and the people are very warm and welcoming. There are also plenty of societies that you can join to keep you entertained throughout your time in Bradford."

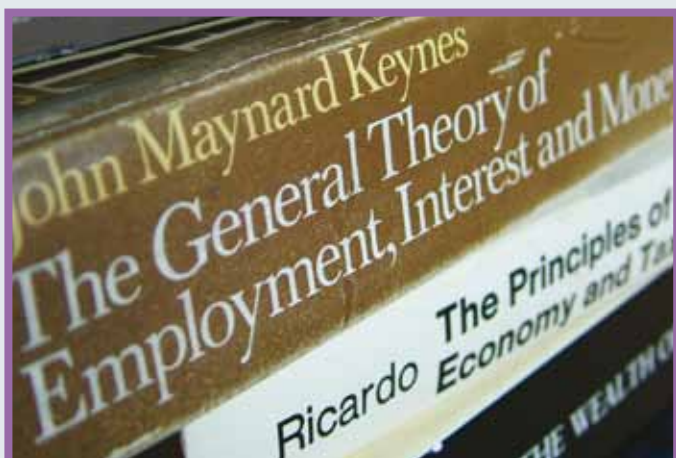


Alex Carp

BSc Economics, 2007 entry

"A really great first-year experience! I would recommend it to everyone who wishes to study economics in a professional and multicultural environment."

# The Courses



**(Please note: if you choose to take the study abroad, or internship pathways your degree course will be four years in duration)**

## Single Honours Courses

**Economics** Three- or Four-year BSc

**UCAS Code:** L100 BSc/Econ

The **Economics** course includes compulsory modules which cover the main areas of economic theory, applied economics, and the quantitative aspects of the subject. Your additional optional choices enable you to shape your degree to suit your own interests. Potential specialisms include: business, international, social and development aspects of economics.

**Business Economics** Three- or Four-year BSc

**UCAS Code:** L101 BSc/BusEc

The **Business Economics** course combines study of core economic ideas - to help you understand the environment within which firms operate - with a range of applications to business. Specialist modules focus upon financial markets, investment appraisal, accounting, industrial organisation, financial accounting, business economics and financial management.

**Financial Economics** Three- or Four-year BSc

**UCAS Code:** L111 BSc/FEc

The **Financial Economics** course combines study of the principles of economics and accounting, the application of economic analysis to financial markets and to corporate finance and business decision-making. Specialist modules focus upon accountancy, financial markets, investment appraisal and corporate finance, and international monetary economics. You will also research and write a dissertation within the context of financial economics.

**International Economics** Three- or Four-year BSc

**UCAS Code:** L160 BSc/IEc

The **International Economics** course combines study of core economic ideas with international applications. The specialist modules focus on topics such as international trade, international monetary economics and development economics. Options in areas including globalisation and international relations are available.

## Joint Honours Courses

**Economics with Development Studies** Three- or Four-year BSc

**UCAS Code:** L1L9 BSc/EcDS

The **Economics with Development Studies** course combines core economics with development studies. Specialist modules focus upon theories of development, understanding the causes of poverty, and analysis of economic and social policies designed to assist the development process.

**Economics with International Relations** Three- or Four-year BSc

**UCAS Code:** L1L2 BSc/EcIR

The **Economics with International Relations** course combines the study of economics with international relations. Your modules in International Relations focus upon how countries relate to each other within the areas of war and peace, multinational corporations, terrorist groups and government.

**Economics with Marketing** Three- or Four-year BSc

**UCAS Code:** L1N5 BSc/EcMkt

The **Economics with Marketing** course combines the study of economics with marketing. It seeks to take advantage of the synergies between the analysis of market mechanisms from an economic perspective with the identification of consumers' wants and needs from marketing.

**Economics with Psychology** Three- or Four-year BSc

**UCAS Code:** L1C8 BSc/EcPsy

The **Economics with Psychology** course combines the study of economics with insights from psychology. Individual and group behaviour is an important aspect of both disciplines and this course will expose you to complementary theoretical and empirical analyses.

**Economics with Social Policy** Three- or Four-year BSc

**UCAS Code:** L1L4 BSc/EcSPol

The **Economics with Social Policy** course combines economics with study of social welfare and social theory. In combining these disciplines, the course provides you with the opportunity to analyse the causes of unemployment, economic and social change alongside possible policy responses.

**Economics with Sociology** Three- or Four-year BSc

**UCAS Code:** L1LH BSc/EcSoc

The **Economics with Sociology** course combines the analysis of economic ideas and applications with study of the closely related area of sociology. By combining these subjects, you will gain an appreciation of the structure, dynamics, mechanisms and processes of social change and individual behaviour.

## Foundation Year (Economics)

**Foundation Year**

**UCAS Code:** Y003 BA/CSfdn

If you have not studied the appropriate subjects to the required depth, then the Foundation Year is a bridging course designed to provide you with an academic background to study an Economics degree. Subjects covered include: the world economy, global economic issues, industry and society, data handling.

**International Foundation Year**

**UCAS Code:** L302 BA/SS4

International students may also enter our courses via the International Foundation Year, Social Science Stream (See page 14).

## The First Year

Whichever degree you choose, in the first year you take the two linked modules *Principles and Applications of Economics (Microeconomics)* and *Principles and Applications of Economics (Macroeconomics)*. These are designed to provide an introduction to economic ideas for those who have not previously studied the subject, whilst enabling others to further and deepen their knowledge beyond what they may have already learnt.

All students also take a module in *Study Skills and Computing Techniques for Economists*. This introduces you to the learning resources available at Bradford together with appropriate note-taking, critical analytical and writing skills required for university study. You will also learn how to analyse and present economic data to support your work.

Additionally, all students take *Mathematics for Economists* to familiarise you with some of the analytical tools used by economists and to prepare you for the quantitative aspects of your second and final-year studies. For those who may not have studied mathematics for some time a preliminary refresher course is also available in the first semester.

Your remaining modules can be drawn from a range of options.

## First-Year Course Syllabus

### Principles and Applications of Economics (Microeconomics)

In the Microeconomics module you will examine the scope and method of economics; fundamental economic problems and concepts; consumer theory; the determination of supply and demand; elasticities; the theory of the firm; monopoly and competition; determinants of wages and prices; market failure and government intervention.

### Principles and Applications of Economics (Macroeconomics)

The Macroeconomics module considers the determination of national income; economic models; the role of government; fiscal and monetary policy; financial markets; the supply-side and inflation; balance of payments and exchange rate issues.

In both modules principles will be applied to a range of topical issues to help broaden and deepen learning.

### Mathematics for Economists

This module introduces students to essential mathematical tools used in economic enquiry. This includes the topics of algebra; linear equations; quadratic equations; simultaneous equations; differential calculus; unconstrained optimisation and partial differentiation. Lectures are supplemented by problem-solving classes.

### Study Skills and Computing Techniques for Economists

To help you to undertake study at university level this specialist module in semester one aims to provide you with the necessary skills in sourcing information, learning strategies and in academic writing. You will also study modules from a range of options or core modules from the other named subject in your degree title.

## Second and Final Years

In the second and final years, your knowledge and understanding of economic principles and applications will be broadened and deepened by core modules in microeconomics and macroeconomics and in the range of core and optional modules in applied areas of economics. In addition, in second year you will learn about the tools economists use to analyse and interpret data and to forecast trends in the *Statistics and Econometrics* module. Alongside the module in *Research Skills for Economists*, this will prepare you for the dissertation, undertaken in the final year. Finally, to prepare you for life after university, a specialist *Career and Personal Development* module is also offered to all our students.

At each stage you will also study modules from a range of options or from the other named subject in your degree title.

## Second-Year Core Syllabus

### Microeconomic Theory

This module extends theoretical knowledge in order to analyse various facets of market behaviour and regulation. Topics covered include: consumer theory, rationing, consumer surplus; production

theory and the firm's cost curves; objectives of the firm, profit maximisation and the alternatives; behaviour of the firm in different market forms; pricing and employment of factors of production; general equilibrium and welfare analysis; market failure, externalities, Coase theorem and cost-benefit analysis.

### Macroeconomic Theory

At stage 2 we introduce a range of competing perspectives, focusing on questions of stability and co-ordination of the macroeconomy. Topics include: Classical vs. Keynesian macroeconomics and the neoclassical synthesis (IS-LM); consumption and investment behaviour; aggregate supply; aggregate demand and inflation; alternative derivations of the aggregate supply schedule: the Phillips curve; sticky wages; flexible wages and worker misperception; the rational expectations equilibrium approach; the natural rate hypothesis challenged - hysteresis, central bank independence; economic growth.

### Quantitative Economics

This module explores simultaneous equations (market supply and demand, taxation and subsidies in a competitive market, Keynesian national income model, The IS-LM model); matrix (systems of equations, matrix inversion, cofactors and determinants, Cramer's rule); unconstrained optimisation (differential calculus, marginal functions); constrained optimisation (first and second order partial differentiation, production functions and utility functions); integral calculus (consumer and producer surplus).

### Statistics and Econometrics

This module introduces you to the main tools of analysis for the presentation and analysis of data, as used in economics research and business forecasting. Topics covered include: investigation and nature of statistical enquiry; the use of SPSS and spreadsheets; properties of distributions; statistical inference and confidence intervals; comparing samples; correlation and regression; forecasting and prediction; linear and non-linear functional forms; regression diagnostics. Lectures are supplemented by practical workshops using various computer applications.

# Course Content

## Research Methods for Economists

This module prepares you for the final year dissertation and covers the following areas; selection of topic and research strategy; research methodologies; concepts and their analysis; retrieving information, research material and data; assessing the quality and reliability of sources; IT and bibliographic skills; collecting and presenting empirical evidence; an appreciation of applied economics research.

## Career and Personal Development

Principles for career development; computerised guidance systems; group project; occupational search strategies; practical application techniques; group dynamics; employer contact; action planning and decision making; personal evaluation; presentation skills; options for further study.

## Final-Year Core Syllabus

### Topics in Microeconomics

A topic-based approach is taken in this extension and critical examination of microeconomic principles, including: the methodology of economics; extensions to consumer choice theory; altruism, sociobiology, cognitive dissonance; the transactions cost model of the firm; non-profit firms and allocation issues; socioeconomics.

### Topics in Macroeconomics

Differing schools of thought are examined in this module, with a focus on microfoundations and business cycles. Topics include: the relation between microeconomics and macroeconomics; real business cycle theory; New Keynesian economics (efficiency-wage, NAIRU, insider-outsider, menu cost approaches); Post-Keynesian economics (endogenous money, expectations and uncertainty, capital stock, Z-D model); new political macroeconomics (political business cycles, time inconsistency).

## Topics in Business Economics

In this module, economic principles are extended and applied to account for a range of business behaviour and activities, including the growth and development of the firm; ownership, control and incentives; the market for corporate control; issues in corporate governance; multinational enterprises.

## Business Finance and Investment Appraisal

This module covers the tools of capital budgeting; investment appraisal methods; capital; alternative investment criteria; decision making under conditions of risk and uncertainty; analysing investment portfolio risk; capital markets and capital market efficiency; corporate restructuring; international business finance; venture capital.

## Dissertation

All our degree courses include a compulsory dissertation. This gives you the opportunity to undertake independent study, supervised by a member of staff, to explore an area of interest to you. This could be based on an aspect of previous study, directed towards a career objective, or based on current affairs.



## Study Abroad

While studying for your Economics degree at the University of Bradford, you may also be interested in studying for a year in one of our partner institutions. This would be between the second and third year of your course and therefore you would be registered for a 4-year degree.

### Why study abroad?

Taking advantage of the opportunity to study abroad is positively recognised by employers as an indication of significant extra-curricular activities. Upon its successful completion you will be eligible for the award of a Diploma in International Studies, in addition to your Economics degree. Although courses in our partner universities are taught in English, apart from Salamanca, studying abroad gives you the opportunity to improve your foreign language skills. Finally, there is the chance to gain an in-depth experience of other cultures.

### Where could I study?

We have a range of partner institutions which is rapidly expanding. At the present time these encompass Europe (University of Tilburg, Netherlands; University of Amsterdam, Netherlands; University of Salamanca, Spain; Transylvania University, Brasov, Romania), North America (California State University, USA) and Australia (Monash University).

### Do I need to study another language?

All of our partners teach courses in English, except if you wish to study at the University of Salamanca. However, you do have access to language courses at both the University of Bradford and our partner institutions to prepare for your study abroad and enhance your experience once there.



## Get Ahead; Get a Language!

You can develop valuable language skills by taking options in modern languages. Starting from beginners' level, the University's Languages for All programme allows you to choose options in French, German, Spanish, Arabic and Japanese. You can study at various levels throughout your degree in this flexible programme with the assistance of impressive specialist facilities and learning resources. Having language skills as part of your degree can really enhance your career prospects in today's global business environment – and it can be a lot of fun learning along the way.



You would be pleasantly surprised (as I was) to discover that actually anyone with a bit of determination can go on the adventure of a lifetime. I am grateful to the supportive staff that have proved that studies abroad are not very expensive, paperwork-ridden or exclusive only for those comfortably sitting on the highest grade.

I see it as an opportunity which allows students to mix it up a bit as it can be very arduous to do a three-year degree straight. This way you get to do something different and also deepen your knowledge in subjects of your own interest.

Since arriving in the US I have never felt lonely. Before coming I already knew people thanks to the power of Facebook. Socialising is a concurrent part of any studying abroad programme. This is guaranteed through frequently organised events such as welcoming dinner, Tuesday's coffee nights or organised fan tours to weekly football games.

To sum up, there are plenty of opportunities, making the experience of being a student abroad enjoyable. I have no doubt that experiencing a different way of education was worth it for me and I recommend it to everyone.

**Andrius Tamosiunas, BSc Economics, studied at California State University, 2008-9**

# Course Structure

Single Honours Economics Courses					
	Business Economics	Economics	Financial Economics	International Economics	Economics and Development Studies
Stage 1	<b>Principles and Applications</b>				
	<b>Principles and Applications of Mathematics for Economic Study</b>				
	Introduction to Accounting and Finance + OPTIONS	Development of Economic Ideas  World Economy since 1945 + OPTIONS	Introduction to Accounting and Finance + OPTIONS	Development of Economic Ideas  World Economy since 1945 + OPTIONS	Development of Economic Ideas  Introduction to Development +OPTIONS
Stage 2	<b>Microeconomics</b>				
	<b>Macroeconomics, Statistics, Research Methods, Career and Personal Development</b>				
	Industrial Organisation + OPTIONS	Quantitative Economics + OPTIONS	Financial Markets and Institutions + OPTIONS	Quantitative Economics  Development Economics  Political Economy of the Single European Market	Development Economics +OPTIONS
Stage 3	<b>Topics in Business Economics</b>		<b>Topics in Microeconomics</b> <b>Topics in Macroeconomics</b>		
	Business Finance and Investment Appraisal + OPTIONS	OPTIONS	Business Finance and Investment Appraisal  International Monetary Economics + OPTIONS	International Trade  International Monetary Economics + OPTIONS	Development Policy Issues +OPTIONS
<b>Core economics modules are highlighted in bold above. Students on all courses can choose from a range of options at each stage (see below).</b>					
Stage 1 Options	Development of Economic Ideas; World Economy since 1945; Introduction to Accounting and Finance; Organisational Behaviour; Development; Political Theory and Peace; Introduction to Psychology; Introduction to Sociology; Global Society-Local Experiences				
Stage 2 & 3 Options	<b>Economics / Business:</b> Economics of Leisure; Economics of Labour; Economics of Welfare; Industrial Organisation; Political Economics; Econometrics; Financial Markets and Institutions; Business Finance and Investment Appraisal; Management Accounting; Financial Accounting <b>Marketing:</b> Consumer Behaviour; Marketing Management and Strategy; Direct Marketing; Retailing and Services Marketing; Marketing Research <b>International Relations:</b> International Terrorism; International Politics of the Cold War; Peace and Change; Global Governance; Foreign Policy <b>Development Studies:</b> Development Economics; Development Policy Issues; Peace, Conflict and Development; Human Rights <b>Social Sciences:</b> British Welfare State; European Welfare States; Modern Social and Cultural Trends; Method in Psychology; Communication <b>Career Skills:</b> Exploring Enterprise and Self Employment.				
<b>Languages</b> available at all stages from beginners' level: French, German, Spanish, Arabic, Japanese					

# Course Structure

www.bradford.ac.uk/economics

Joint Honours Economics Courses					
With nt	Economics With International Relations	Economics With Marketing	Economics With Psychology	Economics With Social Policy	Economics With Sociology
<b>Foundations of Economics (Microeconomics)</b> <b>Foundations of Economics (Macroeconomics)</b> <b>Statistics for Economists</b> <b>Skills for Economists</b>					
	Introduction to International Relations +OPTIONS	Foundations of Marketing +OPTIONS	Introduction to Psychology +OPTIONS	State and Society +OPTIONS	Introduction to Sociology +OPTIONS
<b>Economic Theory</b> <b>Economic Theory</b> <b>Methods and Econometrics</b> <b>Methods for Economists</b> <b>Personal Development for Economists</b>					
	+OPTIONS (minimum 20 credits in International Relations)	+OPTIONS (minimum 20 credits in Marketing)	Critical Psychology and Mental Health +OPTIONS	The British Welfare State +OPTIONS	Sociological Theory +OPTIONS
<b>Dissertation</b>					
	+OPTIONS (minimum 20 credits in International Relations)	+OPTIONS (minimum 20 credits in Marketing)	The Social Psychology of Intergroup Relations +OPTIONS	Economics of the Welfare State +OPTIONS	Contemporary Debates on Culture and Society +OPTIONS
<b>(see below)</b>					
... and the Sociology of Work; Foundations of Marketing; Introduction to International Relations; Introduction to Peace Studies; Introduction to ...					
... Economy of the Single European Market; International Trade; International Monetary Economics; Quantitative Economics; Topics in ... ... Financial Accounting. ... Marketing and Entrepreneurship. ... Peace, Conflict and Development.					
... Contemporary Debates on Culture and Society; Theoretical Perspectives in Social Psychology; The Social Psychology of Intergroup Relations.					

# Your Questions Answered

## How will I be Taught?

We use a variety of teaching and learning activities in our economics modules. Topics are introduced in lectures, which often include interactive elements. These are supplemented by smaller, focused seminar classes in which you may undertake a variety of activities including exercises, discussions and presentations, economics games or simulations, or computer lab work. Depending on the activity these may be individual or group activities.

Teaching across all our courses is based on a modular system. The academic year is divided into two semesters - September to January, and January to May - with breaks at Christmas and Easter. You take the equivalent of six modules per semester.

Our courses comprise a mixture of single and double modules. Each single module requires approximately 100 hours of student learning time, of which approximately two hours a week will be timetabled lectures or seminars. You will average approximately fifteen hours per week of class-contact time, and will be expected to spend the remainder of your time on independent study (including private reading, library research, preparation for seminars, groupwork, practical computer work, written coursework, exercises and even informal discussion).

## How will I be Assessed?

Most modules are assessed at the end of the semester in which they are taught, although in core economics modules mid-semester tests are used to help you judge your progress. First-year modules must be completed successfully before you can proceed to the second year, but marks do not count towards your final degree assessment. Your final degree is determined by your performance in second- and final-year modules.

Assessment varies according to the nature and content of the module. We use a variety of methods, including examination, but also a variety of coursework including essays, class tests, the analysis and presentation of data and individual or group presentations. This variety reflects the learning outcomes required by the module but it also means you can demonstrate assessed skills in a range of areas, including various modes of communication and teamworking.

## Can I Change Course?

Admission is to the course overall, so there is an opportunity to discuss with your Personal Tutor upon entry to assess the correct degree course for you as the first year is largely common to all our degrees, transfers between courses can be made up to the end of the first year, depending on the options you have already taken, and your performance on the course.

## What Support is Available?

We have an excellent student support system. On arrival you will be assigned to a member of the academic staff, who will be your Personal Tutor. You will have regular meetings with your tutor, who will help or advise if you have any academic or personal problems which may affect your work. They can also refer you to specialist agencies inside the University, if necessary, such as the Counselling Service or Disability Service.

## How are Students Involved in the Life of the Department?

Staff regularly consult students on teaching approaches and course syllabuses. This process involves meetings with a Staff-Student Liaison Committee, to which students are elected from each year of each degree course. We actively promote extra-curricular activities such as the Economics Society and we host a series of lunchtime seminars for undergraduate students with invited academics from Bradford and other universities to talk about topical issues and emerging areas of research.





# Admission and How to Apply

Applications for our courses must be made through UCAS. The UCAS code for Bradford is **BRADF B56**. UCAS course codes for Economics degrees are as follows:

BSc Degrees	UCAS code
Economics	L100 BSc/Econ
Business Economics	L101 BSc/BusEc
Financial Economics	L111 BSc/FEc
International Economics	L160 BSc/IEc
Economics with Development Studies	L1L9 BSc/EcDS
Economics with International Relations	L1L2 BSc/EcIR
Economics with Marketing	L1N5 BSc/EcMkt
Economics with Psychology	L1C8 BSc/EcPsy
Economics with Social Policy	L1L4 BSc/EcSPol
Economics with Sociology	L1LH BSc/EcSoc

We make our initial selection on the basis of the information provided in your UCAS form, with each application being considered on its merits. You will be invited to one of our Applicant Visit Days, held between December and April, so you can meet with lecturers and current students to discuss our courses and take a tour of the campus.

If you want to visit the University before you decide to apply, you can come to one of our University Open Days. For information on dates, please contact Course Enquiries, Tel: **0800 073 1225**; E-mail [course-enquiries@bradford.ac.uk](mailto:course-enquiries@bradford.ac.uk)

## GCSE, GCE, Scottish and Irish Examinations

We accept any combination of GCE A levels, Vocational A levels, AS-levels or Scottish Advanced Higher examinations and our standard offer is in the range **260-300 UCAS points**. This points total must include a minimum of 180-200 points from 2 GCE A levels or equivalent. We also require a GCSE pass in Mathematics and English at grade C or above. General Studies may be included within your overall points score.

We do not allow you to count the same or similar qualifications twice. This means that, for a given subject, we will subsume your AS-level scores into your A-level score. We adopt a similar policy for 3-, 6- and 12-unit vocational qualifications, unless no duplication of modular content exists.

The University welcomes and intends to take a very positive attitude towards the new Diploma qualifications, and also the opportunity for UK students to provide evidence of excellence beyond grade A at A level by introduction of A\* grades. Applicants considering or pursuing such qualifications are advised to refer to either the University's website or the UCAS course search facility for up-to-date admissions information concerning these qualifications.

We also welcome candidates with the Irish Leaving Certificate (grades B,C,C,C,C)

## International Qualifications

We welcome applicants studying towards, or holding, the International or European Baccalaureate and a range of equivalent international qualifications. Please contact us for advice before you apply if you are uncertain whether your qualification would be acceptable for entry.

International students who have qualifications equivalent to GCE A level will also need to show competence in English to a high level: for example, IELTS with overall band score of 6.0, or TOEFL 550 points (220 if computer-based or 83 if internet-based).

## Mature Candidates

The University of Bradford welcomes applications from mature students and has one of the highest (32%) intakes of such students among the old universities. Enquiries from mature candidates who may not necessarily meet the above criteria are encouraged. In addition to welcoming applications from candidates from ACCESS courses, those who can prove that they have strong motivation, linked to relevant experience, may also be eligible for entry. Please contact us for further information.

## Foundation Year (Economics) admission

Applications for our courses must be made through UCAS. The UCAS code for Bradford is **BRADF B56**. UCAS course code for Economics Foundation Year is:

	UCAS code
Bradford Foundation Year	Y003 BA/CSfdn

If you have not studied the appropriate subjects to the required depth, the foundation year is a bridging course designed to provide you with an academic background to study a degree in Economics. Also, international students may enter our courses via the International Foundation Year, Social Sciences stream.

All applicants will need to demonstrate drive and commitment as well as an adequate level of English and Mathematics.

	UCAS code
Social Science with International Foundation Year	L302 BA/SS4

## Students with Disabilities

The University of Bradford has always encouraged applications from students with disabilities, whose applications are considered on the same academic grounds as are applied to all candidates.

If you indicate a disability on your UCAS form, you will be invited to contact the Disability Service to discuss your particular requirements, and will receive information about our facilities, and on the Disabled Students' Allowance (DSA). For more information, help or advice, please contact the Disability Service.

Tel: 01274 233739  
Minicom: 01274 235094  
Fax: 01274 236200  
Email: [disabilities@bradford.ac.uk](mailto:disabilities@bradford.ac.uk)





## Adam Cull

### **BSc (Hons) Economics and Politics, graduated 2003**

After three highly enjoyable years in Westminster as an Economic Researcher I was invited to join the British Bankers' Association as a Policy Adviser. Here my role is focused on the international regulation of the banking and financial services industry.

Recent years have seen the rapid globalisation of the banking and financial services industries, with the City of London at its centre. National regulators are responding by establishing international regulatory bodies to construct a new global regulatory architecture, particularly in the fields of accounting and auditing. My role is to ensure that the banking industry's views on proposals are heard at an early stage in the policy process and to lobby for proportionate, principles-based regulatory responses. Again, I rely heavily on the training I received at Bradford.

## Aleksander Kaja

### **BSc (Hons) Economics, graduated 2003**

I am currently working in the London office of Saxo Bank, the biggest Scandinavian investment bank, where I advise English-, Polish- and Russian-speaking clients on investments in various financial products.

I found the atmosphere at Bradford extremely friendly to students. It gave me a lot of flexibility in deciding what I wanted in terms of personal development, and motivated me strongly all the way through. I know that a very useful part of the knowledge which I use everyday I received that way, and it would have not been possible had I been educated in Poland only.

At Bradford, unlike at other English universities, I could feel the real devotion of the teachers to the education of students. They could combine their own highest-quality academic research work with taking excellent care of the development of students. Studying Economics at Bradford gave me a solid understanding of this science, increased my interest for the subject and made my transition to a job in finance very smooth..

## Que (Faye) Zhang

### **BSc (Hons) International Economics, graduated 2005**

It was in August 2002 that I began my overseas study, and economics at the University of Bradford was my first stop. I completed both my Bachelor degree and Master's degree (MSc in International Economics) at Bradford. Now I am doing studying for a PhD at the University of Leicester, conducting research on international financial market liberalisation and taking my first step to a future career in academic employment.

I very much appreciate the people I met when studying at Bradford and treasure my life and study experience there. In particular, the responsible and friendly working attitude of the lecturers made the study experience both strict and active. Compared with similar departments in other universities, this is Bradford's most charming point. Also the students were enthusiastic, positive and co-operative and most of them had an idea of a job after their graduation. I think this can be related to the Career Development classes taken by second-year students.

## Michal Wronski

### **BSc (Hons) Economics with International Relations, 2006-10**

It has always been my ambition to work as a civil servant and as I found out that I got accepted for the Government Economic Service Summer Internship I decided to make the most out of this remarkable opportunity. After all, there is no better way of getting a real taste of what it is like to work for the government than spending some time at one of its Departments.

The placement was based in the Department of Health and I worked for the Choice Policy Team in the System Management and New Enterprise division. This involved working on a range of issues looking at the impact of patient choice policy on the quality of service, efficiency and equity.

My first project concentrated on the analysis of the results drawn from some recent Patient Choice Surveys to see whether people are aware of choice and take up choice when they are offered it. Using statistical and econometrical software I had to examine the degree of inequalities in the awareness of choice among different ethnic sub-groups. I then presented these findings to the Choice Implementation Board, which will help to shape the new awareness-increasing marketing campaign.

In terms of economics, the internship equipped me with the ability to recognise some of the economic mechanisms behind different phenomena more easily. And, even though it may seem hard to get used to the very technical and policy-oriented language, with the right people you can always have a laugh and each day will offer you new challenges. So if you are seriously considering a career in the civil service, this internship is definitely for you!



Economics undergraduate summer internship holders, Skirmantas Matelis (HM Treasury) and Michal Wronski (Department of Health)

# The University of Bradford



Ranked No1 for Graduate Employment in Yorkshire and 3rd in the North of England\*, with a history spanning the last century, the University of Bradford's values are built on firm foundations with the strong ethos of 'Making Knowledge Work™'

\* Times Good University Guide 2009

The University is constantly investing in the future of its students through world-class teaching and facilities.

## Strong Roots

Back in 1966, when England were winning the World Cup, Bradford Institute of Technology became the University of Bradford and Harold Wilson, the long-serving British Prime Minister, became our first Chancellor. Over 40 years on and the University has moved from strength to strength.

**1882:** The University started out as Bradford Technical College. Bradford was the textile capital of the world, its renowned products reaching the four corners of the globe

**1966:** The University was granted its Royal Charter which makes it one of the 'old' universities

**2005:** In April 2005, Imran Khan was appointed as Chancellor of the University of Bradford succeeding Baroness Betty Lockwood on her retirement

**2006:** The University celebrated its 40th anniversary and the opening of a grand new entrance to the campus: the vibrant Atrium in the Richmond Building, a magnificent student space

## Library and Computer Centre

The Library and Computer Centre are both based in the J B Priestley building, just a few minutes' walk from all the city campus buildings. The Library houses around 600,000 volumes, around 1,000 printed periodical titles and over 7,000 electronic journals. The library system is accessible online 365 days a year, 24 hours a day.

The Computer Centre offers a range of IT facilities and has been highly praised for the internet access it offers: the *Student Book Universities Guide* found the University of Bradford one of the best in the UK at getting students online.

The University has recently extended wireless access to all its major buildings. There is an attractive laptop rental scheme for students, with plenty of cheap and useful software.

The University's high-speed Broadband network extends to every bedroom in University-owned halls of residence, giving students **FREE** access to the internet as well as campus and library services.

## Accommodation

A place in University accommodation is available for all first-year students who need it. This will mean your own single study-bedroom, in a self-catering hall with internet connection, with free high-speed Broadband if you are in a University-owned hall of residence. You can download further information about accommodation from [www.bradford.ac.uk/accommodation](http://www.bradford.ac.uk/accommodation)

In subsequent years most students choose to live in furnished houses, flats or bedsits in the city. Student accommodation is cheaper, easier to find and more conveniently located in Bradford than in most other university cities. Many students live within five minutes of their lectures! For details of privately-rented accommodation contact the Unipol Accommodation Bureau (visit [www.unipol.org.uk/bradford](http://www.unipol.org.uk/bradford)).



## Students' Union

The Union is at the heart of most student activities, and is there to represent all students at the University of Bradford. You get the chance to vote for who you want to represent you, and all students are actively encouraged to get involved.

You can enjoy three café bars around the campus, each with its own atmosphere. Together they offer a range of facilities including food, hot and cold drinks, pool tables, video games, and a big screen TV for all the sporting action. The Union also has a shop on campus, as well as a print shop.

The Students' Union organises entertainments, including the weekly Friday Night Disco (Flirt!), and has played host to names such as The Stereophonics, The Cardigans and Reverend and the Makers, and top comedians including Graham Norton. You can join as many of our 80-plus clubs and societies as you like, both sporting and non-sporting, covering interests as diverse as cult TV, environmental pressure groups, and role playing.

The Union runs its own radio station "*RamAir*", the first Student Radio Station to broadcast on FM in stereo. "*The Bradford Student*" newspaper is the Union's own free monthly magazine.

The University has its own theatre, the 'Theatre in the Mill', providing some of the best theatre and dance in the region, including student shows, where anyone is welcome to get involved. There is also the Tasmin Little Music Centre, with good practice facilities and opportunities to become involved at many levels in all kinds of music-making. The University has its own art gallery, "Gallery II", which features work from students and other artists.

## Sporting Facilities

You can enjoy some excellent sports facilities, catering for most indoor and outdoor activities. There is a 25-metre swimming pool, climbing wall, numerous halls and a Nautilus fitness suite.

The University is also a designated National Centre of Cricketing Excellence. There are around 50 sporting clubs in Sports and Societies (part of the Students' Union).

## Disabled Students

The University of Bradford positively welcomes applications from disabled students. Our Disability Service works with the Library and the Computer Centre with regard to access to information, and liaises closely with academic departments to meet the support needs of disabled students.

## Student Support Services

Should you encounter any problems while at University, be they academic or personal, you can be sure that there will be ample support from the University's health and welfare system.

The Bradford Student Health Service provides free, confidential and comprehensive medical facilities, with four doctors and friendly support staff.

Free, confidential counselling is available to all students. The counselling team specialises in understanding student problems, and can deal with a wide range of personal issues.

The University's nursery caters for children between the ages of six months and five years. You can apply for a place and get more information from the Head of Nursery. The Nursery is situated next door to one of the main halls of residence and is just a few minutes' walk from the city campus.

The University has recently brought the full range of student support services together into one area in the Richmond Building, adjacent to the Atrium, known as The Hub.

# City of Bradford

Friendly and familiar but with a thriving urban centre, Bradford is the city that has it all. The cosmopolitan mix, booming social scene and host of thriving cultural venues create a vibrant modern atmosphere that sits perfectly alongside the imposing architecture of the nineteenth century. Bradford is set amongst some of the most beautiful countryside in England. At the same time it is one of the most affordable places to live. Bradford lies right in the middle of the country, with easy links by road, rail and air north to Scotland, west to Manchester and Liverpool, east to Leeds and York and south to London.

The University campus is situated in the heart of the city's 'west end' – with many new pubs, clubs and restaurants within a few minutes' walk from the halls of residence. Bradford can also offer a thriving cultural scene, including the National Media Museum, with its huge IMAX screen, as well as galleries, theatres and museums of art, crafts and technology. Further information of all that is on offer in Bradford can be found on the Web at [www.visitbradford.com](http://www.visitbradford.com), and at [www.bradford.ac.uk/bradford](http://www.bradford.ac.uk/bradford)

## Eating Out

As every student will soon discover Bradford has earned the right to be famous for its curries. There are over 20 curry houses within five minutes' walk of the campus, where you can find a good meal for around £5. There are many other inexpensive restaurants, shops and supermarkets nearby, as well as the excellent value markets, specialist shops and chain stores in the city centre.

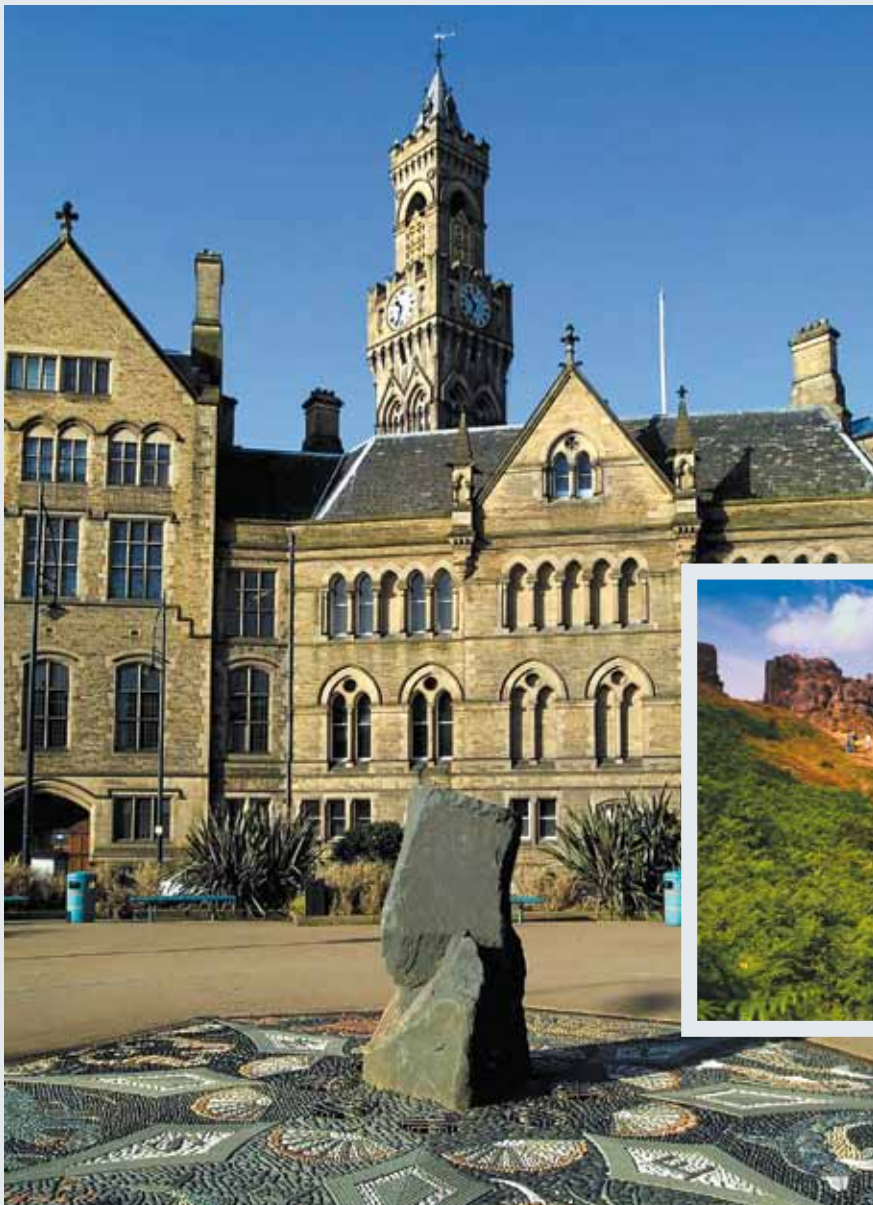
## Sport

Local sporting clubs are always keen to welcome student members, not forgetting the University's own range of sporting teams and activities. If you enjoy watching rather than participating, there's football at Bradford City and Super League rugby with Bradford Bulls.

## Spectacular Surroundings

Bradford is surrounded by some of the most spectacular and picturesque countryside anywhere in the country. The Pennines, Yorkshire Moors, Yorkshire Dales, Lake District and Derbyshire Peak District are all within easy travelling distance.

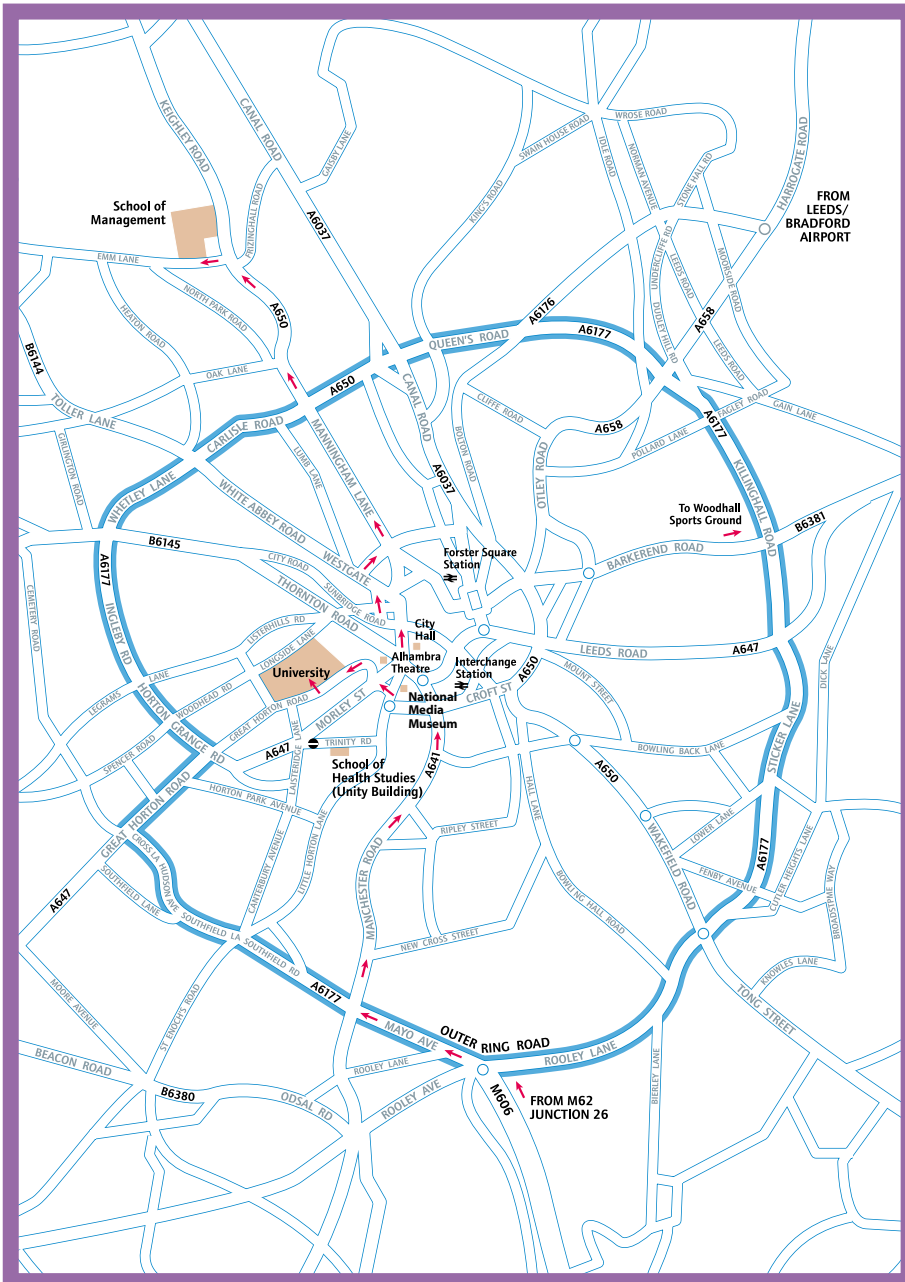
You can take advantage of the host of outdoor sporting activities available in the area or just enjoy the peace and quiet.



Cow and Calf Rocks, Ilkley and Bradford City Hall

# How to Find us

[www.bradford.ac.uk/economics](http://www.bradford.ac.uk/economics)



## How to Find Us

**Road** - Bradford is connected to the national motorway network via the M62 and M606.

Approximate distances are:

- London 200 miles (320 km)
- Edinburgh 200 miles (320 km)
- Birmingham 120 miles (192 km)
- Bristol 220 miles (352 km)
- Manchester 35 miles (56 km)
- Newcastle 95 miles (152 km)
- Leeds 8 miles (13 km)

**Coach** - services connect most parts of the country to Bradford's Travel Interchange.

**Rail** - Bradford Interchange and Forster Square stations have extensive rail links, though many involve changing at Leeds. Approximate journey times are:

- London, King's Cross 3 hours
- Edinburgh 4 hours
- Birmingham 3 hours
- Manchester 1 hour
- York 1 hour
- Leeds 20 minutes

**Air** - There are direct regular air services into Leeds/Bradford International Airport, 7 miles (11 km) from the University, from various cities around the UK and Ireland as well as from many international locations. You can get from the Airport to the University by bus or taxi. Many internal and international flights can also be made into Manchester Airport, 50 miles (80 km) south-west of Bradford

The contents of this publication are correct at the time of printing. The University reserves the right to alter or withdraw courses, services and facilities as described in this booklet without notice and to amend Ordinances, Regulations, fees and charges at any time. Students should enquire as to the up-to-date position when applying for their course of study. Admittance to the University is subject to the requirement that the student complies with the University's admissions procedures and observes the Charter and Statutes and the Ordinances and Regulations of the University.

More detailed maps of the University campus are available on our website at: [www.bradford.ac.uk/maps](http://www.bradford.ac.uk/maps)

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**BRADFORD**  
MAKING KNOWLEDGE WORK™

