NATIONAL ENTERPRISE WEEK 2004

Background:

National Enterprise Week scheduled for 15 to 21 November 2004 is a national celebration of enterprise and aims to encourage and mobilise 14-25 year olds to be enterprising. The initiative is spearheaded by Enterprise Insight, a coalition of 12 organisations and set up by the four leading UK business organisations - the British Chambers of Commerce, the CBI, the Federation of Small Businesses and the Institute of Directors.

Gordon Brown has personally endorsed this effort and it is officially supported and funded by the DTI:

"The Chancellor announced that the first ever British National Enterprise Week’ will take place in November. The week is designed to encourage young people to think entrepreneurially, to get them excited about the possibilities of starting up a business, and to mark a step change in the creation of a more dynamic enterprise culture in our country."

Bradford University is planning a series of events during the course of the whole week to both generate a greater awareness of current enterprising success and to encourage students to think about enterprise and entrepreneurship as a real option for them.

This will be through a range of activities (see next page) from guest speakers, competitions and a Business Expo, themed on Promoting and Supporting Enterprise Development, with the aim of increasing awareness of both the opportunities and support available.

For further details or to support the National Enterprise Week, please contact:

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Websites:  www.enterpriseinsight.co.uk
            www.starttalkingideas.org
            www.bradford.ac.uk/thinkbusiness
NATIONAL ENTERPRISE WEEK 2004 @ Bradford

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| Monday 15th November 2 to 4pm | **Exploring Enterprise Seminar.**  
*Three presentations exploring what is enterprise, why the fuss and ways of being enterprising.*  
Enterprise? - Bob Jones - National Enterprise Network  
Investing, Developing, Creating - James Murgatroyd - Invest in Bradford  
The Radical Company - Andrew Mackintosh - Suma Wholefoods |
| Thursday 18th November 10 to 5 | **Business Expo & ThinkBusiness@Bradford Incubator Open Day** – A day, long exhibition comprising over 40 exhibitors, themed around Opportunities, Resources and Entrepreneurs.  
**OPPORTUNITIES** - Meet the various agencies charged with developing Bradford and get a feel for what is going on and the opportunities being created.  
**RESOURCES** - Meet the experts and get free advice and information from banks, business advisors, government bodies and professional organisations.  
**ENTREPRENEURS** - Meet the businesses being supported through ThinkBusiness@Bradford and find out about the challenges and rewards of being an entrepreneur. |
| Friday 19th November 2 to 6pm | **Enterprise & Music Skills Workshop and Performance** – First Word Records ([www.firstwordrecords.com](http://www.firstwordrecords.com)) will conduct a workshop session aimed at enhancing creativity and increasing self-confidence by introducing students to the basics of DJ’ing, rapping and break dancing. This will culminate in a performance where participants will be encouraged to showcase their new skills.  
Aly Gillani, co-founder of First Word, will also give a presentation where he will highlight the challenges they faced in going against the trend and starting a label in the North and provide practical tips on how to get started in the music industry |