



# *Developing your arguments in assignments*

You can develop an argument in an assignment by:

## Introduction

Starting your point of view early and clearly in the assignment, and presenting a clear rationale to support it. Your point of view should be a consistent one throughout the assignment.



## Arguments Using Reliable Evidence

Offering reliable evidence or examples to support your argument. Reliable evidence comes from reputable and authoritative sources, i.e. academic journals, relevant trade or market reports. Avoid 'general knowledge' type of Internet sites.



## Citations and References

Showing where this evidence has come from by citing your sources, and listing all your sources in the references section at the end of your assignment.



## Counter Arguments

Showing that you are aware of, and have considered, arguments that are counter to the first ones that you have discussed. You will need to summarise counter arguments in a clear, accurate and undistorted way in your assignment.



## Reasoning

Being able to show why the arguments you have chosen to put forward in the assignment are more convincing than others.



### Contact:

Dr Martin Sedgley, Head  
of Effective Learning

Mrs Amy Allhouse,  
Academic Skills Advisor



Room 0.11 and 0.12,  
Yvette Jacobson  
Building



01274 234952



[mgt.els@bradford.ac.uk](mailto:mgt.els@bradford.ac.uk)



[www.bradford.ac.uk/  
management/els](http://www.bradford.ac.uk/management/els)

### NEED MORE INFORMATION?

Read Effective Learning Service booklet *Essay Writing 4: Finding Your Own Voice in Essays* for more detailed explanation.