

Module Details	
Module Title:	Principles of Management
Module Code:	OIM4006-B
Academic Year:	2019-20
Credit Rating:	20
School:	School of Management
Subject Area:	Operations and Information Management
FHEQ Level:	FHEQ Level 4
Pre-requisites:	
Co-requisites:	

Contact Hours	
Type	Hours
Lectures	24
Tutorials	24
Directed Study	152

Availability	
Occurrence	Location / Period
ONA	College of Banking and Financial Studies, Oman / Academic Year (Sept - May)
BDA	University of Bradford / Academic Year (Sept - May)

Module Aims
<ol style="list-style-type: none"> 1. To develop understanding of management and its role in organisations. 2. To develop awareness of a range of key factors that impact upon and influence an organisation's performance. 3. To develop awareness of the assumptions and approaches which underpin different theoretical perspectives for studying management and organisations. 4. To understand what is required to contribute ethically and sustainably through positive engagement in organisations. 5. To develop and apply skills for academic purposes and to prepare you for your future career

Outline Syllabus

The fundamentals of Management

Effective Managers.

Business functions (Operations, Marketing, HRM, Accounting), Business economic environment, Business Laws, Use of information systems

The levers of management: people, systems and processes and how these can influence individual and organisational performance

Handling, analysing and interpreting information by management.

Factors influencing management and organisational effectiveness.

Tools and techniques used by managers in practice.

Resources in Business and Management

Principles of ethical and sustainable organisations and their management .

Learning Outcomes

1	1.1 Demonstrate an understanding of key management concepts and theories. 1.2 Explain the roles of individuals in organisations and their potential impact on organisational success. 1.3 Understand and apply the skills required for success in Higher Education and in your future career
2	2.1 Apply evidence based arguments to management problems. 2.2 Address ethical and sustainability concerns with respect to management practice. 2.3 Use data to evaluate performance in organisations.
3	3.1 Evaluate roles in organisations. 3.2 Understand and apply a range of principles of effective team working. 3.3 Apply employability related tests and personal action plan that effectively supports a relevant job application.

Learning, Teaching and Assessment Strategy

Formal taught sessions will be supported by online resources. A series of seminar workshops will develop and test understanding of management & organisations. These require advance preparation and include videos, case studies, short lectures, and exercises that will provide opportunities to develop skills of analysis and debate. LO 1.1, 1.2, 2.1.2,2. 2.3. Directed study and work based tasks will build on these workshops to encourage you to extend your knowledge through independent reading and research. LO 3.1, 3.2. Some of the tutorial sessions may be online.

The Learning Outcomes will be tested through two forms of assessment. You will develop a portfolio containing work based tasks and exercises. The Group presentation will be on an agreed aspect of business and management. Supplementary assessment will be as original but for the presentation you will complete a reflection of the presentation or submit an individual presentation.

Feedback will be provided on an ongoing basis throughout the workshops and through formative and summative assessment of portfolio tasks and the presentation.

Mode of Assessment				
Type	Method	Description	Length	Weighting
Summative	Presentation	Group presentation; Supplementary Individual presentation OR reflection of the original	15 minutes	40%
Summative	Coursework	Portfolio Report	-2500 words	60%

Reading List
To access the reading list for this module, please visit https://bradford.rl.talis.com/index.html .

Please note:

This module descriptor has been published in advance of the academic year to which it applies. Every effort has been made to ensure that the information is accurate at the time of publication, but minor changes may occur given the interval between publishing and commencement of teaching. Upon commencement of the module, students will receive a handbook with further detail about the module and any changes will be discussed and/or communicated at this point.