

Module Details	
Module Title:	International Master's Summer School
Module Code:	SIB7506-A
Academic Year:	2019-20
Credit Rating:	10
School:	School of Management
Subject Area:	Management and Law
FHEQ Level:	FHEQ Level 7 (Masters)
Pre-requisites:	
Co-requisites:	

Contact Hours	
Type	Hours
Lectures	14
Demonstration	76
Tutorials	14
Laboratory	8

Availability	
Occurrence	Location / Period
BDA	University of Bradford / Semester 3 (June - Oct)

Module Aims
<p>To draw your attention to contemporary issues relating to sustainability faced by businesses internationally and introduce you to innovative ideas that are used by organisations to become more sustainable. To further develop your skills in communication, critical analysis, negotiation, leadership and presentation in an international context. The business simulation focus on sustainable development will assist you in developing an understanding of the principles and processes of strategy formulation & the ability to identify the inter-relatedness of international business functions as well as business challenges caused by resource constraints internally and externally in an eco-social environment globally.</p>

Outline Syllabus

Sustainable Development
Triple Bottom Line
Circular Economy
Ethical Leadership
International Team Building
Managing cultural diversity;
Leadership
International Communication;
International Negotiations;
Business Simulation game
Innovative Business Models

Learning Outcomes

1	demonstrate enhanced knowledge in key managerial areas and have a good understanding of the international dimensions of that knowledge
2	deal effectively with the application of knowledge in an international context
3	effectively communicate, negotiate and present work with others in culturally diverse settings and have the confidence to lead in these situations.

Learning, Teaching and Assessment Strategy

This module consists of a combination of practical workshops, tutor-directed and self-directed activities, both individual and collaborative (including case presentations); self-analysis sessions and an interactive computer-based simulation exercise, which collectively will assist you in meeting module learning outcomes (LO 1,2 and 3). Formative assessment and feedback will be provided in the tutorials and workshops. You will also be expected to undertake personal study to support the tutorial/workshop sessions.

Assessment of learning outcomes will be by individual coursework (LO1) and a group business simulation exercise (LO2 and 3).

Mode of Assessment

Type	Method	Description	Length	Weighting
Summative	Presentation	Group Presentation		30%
Summative	Coursework	Individual report	1500 words	70%

Reading List

To access the reading list for this module, please visit <https://bradford.rl.talis.com/index.html>.

Please note:

This module descriptor has been published in advance of the academic year to which it applies. Every effort has been made to ensure that the information is accurate at the time of publication, but minor changes may occur given the interval between publishing and commencement of teaching. Upon commencement of the module, students will receive a handbook with further detail about the module and any changes will be discussed and/or communicated at this point.