

Module Details				
Module Title	Management Project			
Module Code	LEM7006-E			
Academic Year	2021/2			
Credits	60			
School	School of Nursing and Healthcare Leadership			
FHEQ Level	FHEQ Level 7			

Contact Hours					
Туре	Hours				
Practical Classes or Workshops	8				
Online Tutorials (Synchronous)	3				
Project Supervision	12				
Directed Study	4				
Interactive Learning Objects	4				
Online Lecture (Asynchronous)	5				
Independent Study	564				

Availability				
Occurrence	Location / Period			
BDA	University of Bradford / Semester 1			
BDA University of Bradford / Semester 2				

Module Aims

To enable managers to:

Gain knowledge and understanding of a range of methods appropriate to undertaking a management project; Undertake an in-depth management project addressing a management problem or opportunity; To produce managers who can use evidence based approach to address management problems and opportunities.

Outline Syllabus

This is an independent project with a taught component in the beginning. Following the taught component each student will be allocated a project supervisor who offers support and guidance. Students will negotiate a project topic which focuses on a work based problem or opportunity relevant to the student's area. This will be carried out and written up by the student for submission and assessment.

Syllabus for taught component:

Introduction to undertaking a management project;

establishing a management opportunity or problem;

Undertaking project research in different organisational settings;

Linking the research process/management process theory;

Approaches and management models;

Developing aims and objectives;

Selection of appropriate research and management theory;

Different approaches to undertaking a management project;

Design, data collection and data analysis in the management project;

Ethics - processes and products; Practical skills of managing a project;

Interpretation and application of findings to management theory and practice;

Applying evidence based approaches to dealing with management problems/opportunities;

Developing a brief management project proposal.

Learning Outcomes				
Outcome Number	Description			
01	a. Identify a management problem or opportunity within your organisation. b. Develop appropriate aims and objectives to address the problem or opportunity identified. c. Identify relevant management theories that underpin the management problem/opportunity. d. Identify and critically evaluate different approaches to undertaking a management project.			
02	a. Undertake a critical review of relevant management literature. b. Select an appropriate management project design and collate and analyse data to address the management problem/opportunity. c. Interpret and critically evaluate the results/findings and apply these to the management problem or opportunity. d. Discuss the importance of ethical considerations and the implications for practice of undertaking a management project where appropriate.			
03	a. Select and use appropriate sources of information. b. Present a written report to a high academic standard, which presents conclusions and recommendations where appropriate. c. Reflect on the process of undertaking the project and identify what has been learned . d. Manage own learning. e.Problem solve. f. Communicate complex ideas.			

Learning, Teaching and Assessment Strategy

Learning outcomes:

LO 1a-2d are developed and achieved through a series of contextualising face to face workshops and online lectures that cover key topics which are further explored in supervision and supported through the VLE. These will be supported by interactive learning objects before and after the workshops; and by online synchronous tutorials.

Evidence based content will be delivered by faculty experts and students will be encouraged to identify evidence based arguments and critique these in relation to their practice.

Different methods will be used to explore the subjects explored in the workshops/online lectures and provide students with the opportunity to discuss and analyse the topics and to improve their communication and problem solving skills (learning outcome 3e-f).

Extensive use is made of the Virtual Learning Environment and this medium is used to complement workshops/online lectures, to support students and includes relevant web-sites, documents and a range of online resources such as You-Tube clips and audio files.

Learning outcomes 1a-3b will also be addressed using directed student study and supervision, this will enable students to develop and expand their knowledge and analytical skills by undertaking guided reading and preparing for supervision sessions.

Learning outcomes 1a-3f are assessed via a summative written management report.

Students are encouraged to submit each chapter for discussion with the supervisor then a full draft of the management project prior to the final submission date in order to receive final formative feedback. Feedback throughout the process is intended to provide development on aspects of writing, for style and relevant content.

Mode of Assessment					
Туре	Method	Description	Weighting		
Summative	Dissertation or Project Report	A written management report (15000 words)	100%		

Reading List

To access the reading list for this module, please visit https://bradford.rl.talis.com/index.html

Please note:

This module descriptor has been published in advance of the academic year to which it applies. Every effort has been made to ensure that the information is accurate at the time of publication, but minor changes may occur given the interval between publishing and commencement of teaching. Upon commencement of the module, students will receive a handbook with further detail about the module and any changes will be discussed and/or communicated at this point.

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