



**Faculty of Management, Law and Social Sciences**

**Programme Specification**

**Programme title: MSc in Logistics, Data Analytics and Supply Chain Management**

Academic Year:	2019-20
Degree Awarding Body:	University of Bradford
Partner(s), delivery organisation or support provider (if appropriate):	
Final and interim award(s):	<i>[Framework for Higher Education Qualifications (FHEQ) level 7]</i> <b>Master of Science</b> <b>Postgraduate Certificate</b> <b>Postgraduate Diploma</b>
Programme accredited by (if appropriate):	The Chartered Institute of Logistics and Transport (CILT) The Chartered Institute of Procurement and Supply (CIPS)
Programme duration:	Full-time: 12 Months (September intake) Full-time: 15 Months (January intake) Part-time: 24 Months (September intake) Part-time: 27 Months (January intake)
QAA Subject benchmark statement(s):	QAA Master's degree in Business and Management (June 2015)
Date last confirmed and/or minor modification approved by Faculty Board	May 2019

**Please note:** This programme specification has been published in advance of the academic year to which it applies. Every effort has been made to ensure that the information is accurate at the time of publication, but changes may occur given the interval between publishing and commencement of teaching. Any change which impacts the terms and conditions of an applicant's offer will be communicated to them. Upon commencement of the programme, students will receive further detail about their course and any minor changes will be discussed and/or communicated at this point.

## Introduction

In accordance with the University's mission 'Making Knowledge Work', the School of Management aims to provide programmes that educate the student as a manager and business specialist, and thus improve the quality of management as a profession.

The Master's in Logistics, Data Analytics and Supply Chain Management is designed with input from leading logistics and supply chain professionals to equip students with the necessary knowledge and skills to operate as effective managers within this field who contribute to business and society. This programme is aligned with the expertise within the Business Analytics, Circular Economy and Supply Chain Research Centre. This programme serves also as preparation for further study or an academic career in logistics, data analytics and supply chain management.

The aim of this programme is to promote a critical understanding of emerging themes within the logistics and supply chain, the role of data analytics within this field and how companies can protect themselves against risk and uncertainty. The application of theories and tools to real-world practical problems should enable students to use the information gained from logistics and company data sources in making optimal management decisions and choices. The programme has been designed with reference to relevant professional standard frameworks including the Chartered Institute of Logistics and Transport (CILT) and The Chartered Institute of Procurement and Supply (CIPS). The programme cultivates the ethos of an engaging and inclusive learning community that is responsive to different learning styles and allows each student to develop to their full potential. Throughout the programme, there is strong emphasis on the practical application of specialist knowledge and skills. Such practical skills and critical faculties will enable the student to apply the knowledge and understanding gained at an early stage in their careers in order to make a meaningful contribution to the organisations they will work for.

This programme is designed to provide the student with a thorough multidisciplinary grounding of logistics, data analytics and supply chain management, underpinned by the main concepts and theories. This programme is supported by experienced academics associated with the Business Analytics, Circular Economy and Supply Chain Research Centre. Renowned for their expertise in the field they will provide significant insights into key areas of business analytics, supply chain and operations management. The programme contains an international dimension. The aim is to produce fully rounded managers with an emphasis on logistics, data analytics and supply chain management by combining theory and practice with a detailed treatment of other subjects concerned with the management of organisations.

On graduation from this programme, students will have developed a portfolio of work that demonstrates specialist knowledge in logistics, data analytics and supply chain management and employability and will thus be well-placed to access a range of career opportunities in either nationally or internationally. Therefore, graduates from this programme will be able to contribute to business and society as a whole whilst applying the highest professional standards and will be capable of identifying their own professional development requirements. Equipped with the skills, knowledge and critical faculties required to operate and thrive in the contemporary

business environment, these graduates will be ideally placed to pursue a management career in a wide range of business and commerce environments.

The Master's in Logistics, Data Analytics and Supply Chain Management is a specialist level career entry programme: type 1 under the Quality Assurance Agency for Higher Education's "Benchmarks for Master's Degrees in Business and Management"

### **Programme Aims**

The programme is intended to:

- Develop management professionals with a sound theoretical understanding of organisational activities and the complexities that arise in the management of these as a consequence of the interrelationships that exist between them.
- Develop competence in a range of analytical and personal skills necessary to enable the student to make an effective and immediate contribution to the performance of an organisation in a range of functional areas.
- Develop a critical awareness of the current issues affecting the discipline and the knowledge, skills and expertise to assist organisations in achieving a sustainable business future.
- Help those with knowledge and expertise in other disciplines to make the transition to the business and management world and assist them in developing their existing skills and knowledge within the business and management context.
- Provide the knowledge and skills to assist the student to take an active role in their future development as professional managers in a dynamic and changing global environment and to contribute effectively to their chosen profession.

### **Programme Learning Outcomes**

To be eligible for the award of Postgraduate Certificate at FHEQ level 7, students will be able to:

- LO1 Explain and critically apply theories on emerging logistics, data analytics and supply chain management issues, supply chain analytics and technology management, procurement and quality management systems.
- LO2 Integrate theories on managing supply chain operations and organisations (stemming from logistics and supply chain management frameworks) within the changing context of global business management
- LO3 Understand how logistics, data analytics and supply chain management are interrelated to contemporary societal challenges.

Additionally, to be eligible for the award of Postgraduate Diploma at FHEQ level 7, students will be able to:

- LO4 Differentiate between the different approaches to organisation, management, creating business knowledge and the allocation of resources that influence

logistics, supply chain management strategies for a range of companies including multinational enterprises.

- LO5 Evaluate the business efficiency and effectiveness of logistics, data analytics and supply chain issues that managers face in organisations notwithstanding the need to cope constructively with societal challenges and global uncertainty.
- LO6 Exhibit the capacity to think critically, creatively and comparatively about responsible management behaviours and sustainable organisational processes in relation to logistics and supply chain management.
- LO7 Apply appropriate concepts towards the examination of empirical logistics and supply chain management issues leading to well-considered and plausible conclusions.
- LO8 Plan and execute a range of assignments, including essays, reports, presentations and reflective pieces, in which style, scope and depth are appropriate to task, purpose, and audience.

Additionally, to be eligible for the award of Degree of Master at FHEQ level 7, students will be able to:

- LO9 Demonstrate initiative and independence in systematic academic inquiry, using relevant techniques and technologies to gather, evaluate and manage evidence, data and information from valid, appropriate sources.
- LO10 Exhibit data analytics, research and enquiry skills using library-based and online data sets, corporate sources and reports and produce an original, substantial and complex project (with appropriate ethical approval) within a specified timeframe.
- LO11 Exhibit concise, pertinent and well-structured written communications, using IT media and applications (as appropriate) to support the preparation and presentation of findings.
- LO12 Recognise and be able to reflect critically one's own positionality, values and epistemological orientation in one's own academic work.

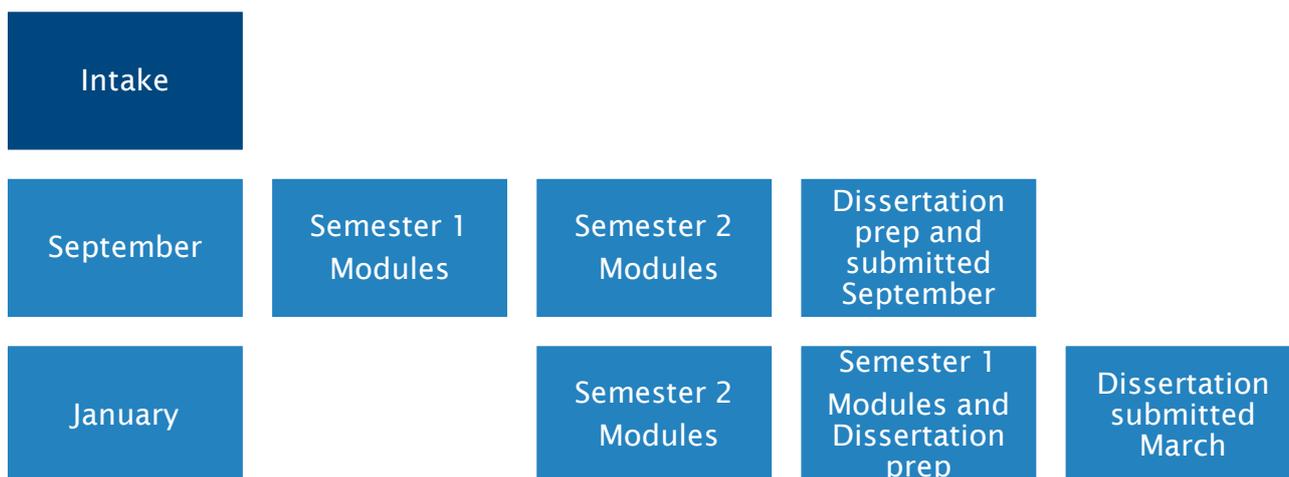
## Curriculum

The Master's degree in Logistics, Data Analytics and Supply Chain Management is built on a foundation of general Logistics, Supply Chain Management and Business Data Analytic modules.

Students will take the following compulsory taught modules plus the Dissertation:

- 1 Emerging Issues in Logistics and Supply Chain Management,**
- 2 Business Data Analytics,**
- 3 Supply Chain Analytics and Technology Management,**
- 4 Procurement Fundamentals and Quality Systems,**
- 5 Operations Management**
- 6 Accounting and Finance**

This programme also provides the opportunity for granular personalised learning and specialism where students can take one option per semester.



Students that undertake the part-time route will commence the Dissertation prep and submit the dissertation in the second year of study.

## Awards

**Postgraduate Certificate:** Students will be eligible to exit with the award of Postgraduate Certificate if they have successfully completed 60 credits and achieved the award learning outcomes.

**Postgraduate Diploma:** Students will be eligible to exit with the award of Postgraduate Diploma if they have successfully completed at least 120 credits and achieved the award learning outcomes.

**Degree of Masters:** Students will be eligible for the award of Degree of Master if they have successfully completed at least 180 credits and achieved the award learning outcomes.

The curriculum may change, subject to the University's programme approval, monitoring and review procedures:

## Semester 1

FHEQ Level	Module Title	Type	Credit	Study Period		Module Code
				Sept intake	Jan Intake	
7	Emerging Issues in Logistics and Supply Chain Management	Core	20	1 2019/20	1 2020/21	OIM7501-B
7	Business Data Analytics	Core	20	1 2019/20	1 2020/21	OIM7502-B
7	Operations Management	Core	10	1 2019/20	1 2020/21	OIM7503-A
7	Business Economics	Option	10	1 2019/20	1 2020/21	AFE7504-A
7	Developing Skills for Business Leadership	Option	10	1 2019/20	1 2020/21	HRM7503-A
7	International Marketing	Option	10	1 2019/20	1 2020/21	MAR7504-A

## Semester 2

FHEQ Level	Module Title	Type	Credit	Semester		Module Code
				Sept intake	Jan Intake	
7	Supply Chain Analytics and Technology Management	Core	20	2 2019/20	2 2019/20	OIM7504-B
7	Procurement Fundamentals and Quality Systems	Core	20	2 2019/20	2 2019/20	OIM7505-B
7	Accounting and Finance	Core	10	2 2019/20	2 2019/20	AFE7511-A
7	Corporate Social Responsibility	Option	10	2 2019/20	2 2019/20	SIB7505-A
7	Entrepreneurship and Innovation	Option	10	2 2019/20	2 2019/20	EAE7501-A
7	International Master's Summer School	Option	10	2 2019/20	2 2019/20	SIB7506-A

## Dissertation

FHEQ Level	Module Title	Type	Credit	Semester		Module Code
				Sept intake	Jan Intake	
7	Dissertation	Core	60	Submit Sept 2020	Submit Mar 2021	MAL7501-E

## Learning and Teaching Strategy

Generally, this programme aims at integrating applied and theoretical knowledge with assessment processes that test both knowledge of the discipline and understanding of its application and limitations. The learning and teaching strategy put significant emphasis on the development of analytical, practical and interpersonal skills. Throughout the programme, students will be actively engaged in a diverse range of learning activities designed to develop your capacities for thoughtful analysis and reflective practice. Learning strategies have been developed to be inclusive of those with particular needs, adopting small group seminars and electronic support mechanisms.

Teaching on the programme will take different formats and will be directed, supported and reinforced through a combination of formal lectures, staff/student led group tasks and discussions, simulations, personal research and guided self-study, tutorials, seminars and directed reading. Sessions may be delivered weekly or in blocks. Small Group sessions will use case studies and simulations with formative feedback given in class. Students will be guided to suitable primary and secondary

data sources and be required to conduct research and presentation exercises. These activities will all be further supported by the use of a virtual learning environment.

Methods of assessment are varied and linked to learning requirements. They may include open and closed book examination, essays, coursework assignments and case studies.

In addition to learning within modules, personal academic tutors will support individual academic development, by helping in analysing learning needs, developing appropriate learning strategies that enable students to reflect on their own progress. Building many and varied opportunities to engage with and learn from each other into the programme is integral to fostering an inclusive learning environment.

Further, there are many opportunities to take part in exciting extra-curricular activities. The Faculty's own [Career Booster](#) professional development programme will offer opportunities to advance intellectual and employability skills (e.g. critical thinking, communication, team work, problem solving). The School of Management is a very dynamic with a diverse and active Faculty and wider University. It arranges numerous events and opportunities each semester beyond the taught modules to engage with not only academic but also policy and practitioner events and issues. These include invited speakers, seminars, workshops, activities and conferences, both off and on-campus. Please note that such off-campus learning activities may involve an extra cost to the student.

University wide there is support available for students for academic skills, information literacy and programming language learning.

### **Assessment Strategy**

The assessment strategy for this programme is based on principles of constructive alignment, diversity and inclusion. It employs a well-developed range of formative and summative assessments tasks which are designed to help students to develop and demonstrate knowledge and understanding as well as a skill set in accordance with the learning outcomes for the programme overall and for specific modules. Our overall strategy aims to develop ability to succeed in a global context, and to assist individuals to take effective roles within them in a balanced and diverse range of assessment tasks.

The formative assessment strategy includes monitoring student's learning throughout each semester, using a range of class and seminar activities, personal tutors, project supervision and a variety of coursework, including essays, reflective notes, literature reviews, oral or audio-visual presentations, and group and individual tasks for which formative feedback is given.

The programme is summatively assessed by a mixture of written examinations, assessed coursework, and applied coursework requiring the use of specialist computer software used on this programme as well as case studies, group projects and [multimedia] presentations.

Assessment is integrated with learning and teaching to support and demonstrate achievement of the learning outcomes for individual modules and the programme as a whole.

Learning outcomes 1, 2 and 3 are focused on knowledge. They are assessed by a mixture of closed book examinations and individual pieces of coursework and group work, including [multimedia] presentations.

Learning outcomes 4, 5, 6, 7 and 8 are focused on subject specific skills aimed to equip the student with the practical ability to directly contribute to a logistics and supply chain management role. They are assessed by a mixture of closed book examinations and individual pieces of coursework and group work, including [multimedia] presentations.

Learning Outcomes 9, 10, 11 and 12 are focused on the transferable skills that are so important to employability, such as communication, practical creativity and self-awareness. They are assessed by a mixture of individual coursework, group coursework, individual and group presentations (including multi-media), examination and individual coursework.

The dissertation is a capstone module assessing all learning outcomes. The dissertation involves carrying out an extended piece of written work involving an original and in-depth investigation of a programme-specific issue.

### **Assessment Regulations**

This Programme conforms to the standard University Assessment Regulations which are available at the link below

<http://www.bradford.ac.uk/aqpo/ordinances-and-regulations/>

However, there is one waiver exception to these regulations as listed below:

On completion of the taught element of the programme and at the Interim Exam Board, a student who has 50 credits or more requiring supplementary assessment will not be permitted to proceed to the dissertation stage of the programme. The decision to allow progression will only be reconsidered at the Supplementary Exam Board.

### **Admission Requirements**

The University welcomes applications from all potential students and most important in the decision to offer a place is our assessment of a candidate's potential to benefit from their studies and of their ability to succeed on this particular programme. Consideration of applications will be based on a combination of formal academic qualifications and other relevant experience.

Candidates for the MSc Logistics Data Analytics and Supply Chain Management will normally have a first degree in business and management, engineering, or related discipline from an approved higher education institution.

Usual entry requirement is: a UK degree 2:2 degree or its equivalent in any discipline from an approved higher education institution. Equivalent professional qualifications will also be eligible if supported with appropriate practical experience in this field. Further guidance can be found <https://www.bradford.ac.uk/international/country/>

As the programme is delivered entirely in English, applicants must be able to demonstrate proficiency in the English language thus, UK educated students must have a GCSE grade 4 (C) or above. Non-native speakers must have a 6.5 score on IELTS test of English or 94 in the internet-based TOEFL - exceptionally, holders of a

UK degree awarded within 2 years prior to entry to the Bradford programme may be exempt from these English test requirements.

Applications are welcome from students with non-standard qualifications or mature students (those over 21 years of age on entry) with significant relevant experience.

### **Recognition of Prior Learning**

If applicants have prior certificated learning or professional experience which may be equivalent to parts of this programme, the University has procedures to evaluate and recognise this learning in order to provide applicants with exemptions from specified modules or parts of the programme.

### **Minor Modification Schedule**

<b>Version Number</b>	<b>Brief description of Modification</b>	<b>Date of Approval (Faculty Board)</b>
1		